

Kristi Kanzig Joins MMI Associates, Inc.

Local Marketing and Public Relations Firm Announces New Employee

Jan. 26, 2007 - [PRLog](#) -- RALEIGH, N.C. – Patty Briguglio, president of MMI Associates, Inc., a Raleigh-based marketing and public relations firm, has announced that Kristi Kanzig has joined the firm as an account coordinator. In this position, Kanzig will assist with the development and implementation of public relations campaigns, including writing news releases, pitching to the media and developing collateral material. She is attending North Carolina State University in pursuit of her Bachelor of Arts Degree in Mass Communications and Public Relations from the College of Humanities and Social Sciences. A native of North Carolina, Kanzig resides in Raleigh.

News Facts:

- Kristi Kanzig has joined MMI Associates, Inc. as an account coordinator.
- In this position, Kanzig will concentrate her efforts in the public relations division and work directly with clients on media activities.
- Kanzig is attending North Carolina State University in pursuit of her Bachelor of Arts Degree in Mass Communications and Public Relations from the College of Humanities and Social Sciences.
- Patty Briguglio is president of MMI Associates, Inc.
- MMI Associates, Inc. is a Raleigh-based marketing and public relations firm.

Quotes:

“I am pleased to welcome Kristi to MMI,” said Briguglio. “I am confident that she will be an asset to our organization.”

About MMI Associates, Inc.:

MMI Associates, Inc. is a full-service marketing and public relations firm offering a wide range of services to help clients achieve measurable results in brand awareness, name recognition, market penetration and crisis management. Established in 1994 in Phoenix, Arizona, this award-winning firm was named one of the top 10 public relations firms in the state by Arizona Business Magazine and bizAZ Magazine. In North Carolina, the Triangle Business Journal’s Book of Lists has recognized MMI as one of the top public relations firms in the Triangle. The firm has received numerous awards for its work and most recently was named one of the Best Places to Work in the Triangle. For more information, please call 919-233-6600 or visit the Web site at <http://www.mmimarketing.com>.

Keywords:

MMI Associates, Inc., Patty Briguglio, Kristi Kanzig, Raleigh PR, Public Relations, Raleigh, Marketing, North Carolina State University, Mass Communications, College of Humanities and Social Sciences

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