Worldwide Industrial Marketplace Launches New Directory of Labeling and Marketing Equipment

A new international online directory of labeling equipment manufacturers and suppliers helps commercial and industrial buyers source in real time for labeling machines, marking devices and related equipment.

Aug. 31, 2006 - PRLog -- The online industrial supply register and international buying guide of engineering products, Worldwide Industrial Marketplace, announced today it launched its latest directory of labeling equipment, marking devices and tools.

The directory includes a wide range of labeling and marking machines, supplies and equipment for various applications such as product identification, bar-coding, direct mail marketing, loss prevention, logo imprinting, plastic and metal stamping, screen printing, laser marking and other applications.

The different types of labels available in the directory include cloth, color coded, combination labels, custom made, continuous form, die cut, adhesive, aluminum, ANSI, asset management labels, bar code, blank, butt cut, calibration, holographic, hot stamped, identification, ISO labels, laser, metal foil, nameplate, digital, pressure sensitive, direct thermal, foil, film, gummed, heat transfer labels, self-adhesive and self-laminated, vinyl, woven and UL compliant labels.

The labeling and marking equipment offerings on the site are suitable to label or mark products such as aluminum, wood, food, canning, cables, wire, cardboard, metals, glass, fabrics, paper, machinery, electronics, plant equipment, signage, clothing, electrical goods, plastics, rubber, pallets and many other products.


"No matter what kind of product you want to label, stamp, permanently mark or identify, the directory can help you find a supplier that can meet your requirements," says Frank Wallace, business director of Worldwide Industrial Marketplace.

He added, "Companies and consumers use the directory to locate equipment and tools for labeling and marking all kinds of products for both outdoor and indoor use as well as for harsh environments such as extremely high or very low temperatures.

According to Wallace, the new labeling and marketing equipment directory includes offerings from manufacturers and exporters in over 50 countries, primarily from United States, Canada, Australia, China, United Kingdom, India, France, Italy and Germany. The company plans to expand into additional markets within the next year.

About Worldwide Industrial Marketplace

The Worldwide Industrial Marketplace, established in 2003, is an international directory of manufacturers, exporters, distributors and suppliers offering an extensive selection of industrial supplies, equipment and machinery. Qualified companies are welcome to submit a listing at, http://www.WorldwideIndustrialMarketplace.com/freelisting.html