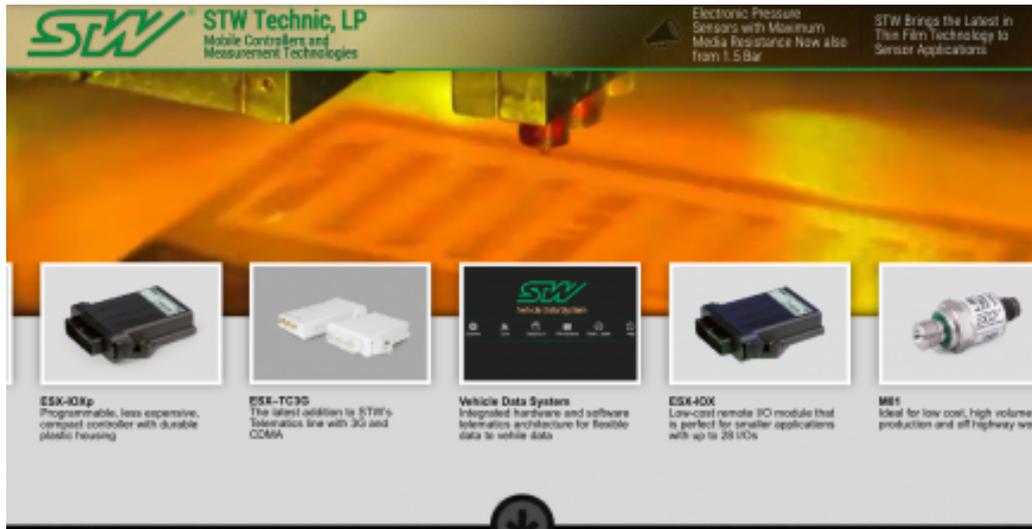




## STW Launches Redesigned Website Showcasing Off Highway Telematics, Controllers and Sensors



*STW Technic, a premier manufacturer of mobile controllers and measurement technology, today announced the launch of its redesigned website showcasing telematics, controllers and sensors for the off-highway industry.*

**NORCROSS, Ga. - June 24, 2015 - [PRLog](#)** -- STW Technic, a premier manufacturer of mobile controllers and measurement technology, today announced the launch of its redesigned website showcasing telematics, controllers and sensors for the off-highway industry.

Among the highlights of the new website is a streamlined experience for users connecting from today's browsers and mobile devices, a simplified navigation and a rotating product carousel to highlight specific products such as STW's innovative Vehicle Data System. Users are invited to access the updated website at [www.stw-technic.com](http://www.stw-technic.com)

In addition to making STW's comprehensive range of off-highway telematics, CAN bus controllers and pressure transmitters easy to browse, the website also provides the latest in product information, inventions, applications and images.

Another key feature is a controller grid with tools allowing users to compare and select the best controller for their needs from STW's wide range of off-highway rated CAN bus controllers:

<http://www.stw-technic.com/products/canbus-modules/>

Says Bob Geiger, President of STW's North America Operations, "STW is constantly looking for ways to improve customer experience. Over the last year we evaluated traffic from the website and user feedback. Today's launch is a result of that effort and we believe the new website allows users to quickly find products that suit their off-highway needs"

**About STW Technic:** STW ([www.stw-technic.com](http://www.stw-technic.com)) an award-winning provider of a full spectrum of freely programmable controllers, I/O modules, pressure sensors and telematics to a wide range of industries such as mining, construction, agriculture and oil and gas. STW controllers, sensors, I/O modules and Telematics units have attained a leading role in these industries due to their rigorous testing, high quality German engineering and unmatched flexibility. All of STW's products are mobile off-highway rated. STW ([www.stw-technic.com](http://www.stw-technic.com)) is also in the forefront of developing and prototyping hybrid drive technologies – generators and motors – for mobile applications

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