



## **After Human Trafficking, Abuse and Addiction Beauty Products Bring Restoration to Women**

*The "I AM Worthy" Foundation Helps Restore Women Beyond Anything They Have Every Experienced Before*

**March 11, 2015 - [PRLog](#)** -- "After they have been saved, after they are safe, how will these women put their lives back together?" This is the passion of Amanda May founder of the "I AM Worthy" Foundation and the entrepreneur who launched the Divine Image Cosmetics line. "We are re-launching our cosmetics line and using the proceeds of the business to fund our non-profit foundation," says Amanda May, CEO DIVINE image Cosmetics. This is the new face of the social entrepreneur finding solutions to today's most daunting problems.

DIVINE image Cosmetics started in the heart of Amanda May, a celebrity make-up artist and Beauty Evangelist. After a year of severe life trials, Amanda has emerged stronger and more determined than ever to make a difference in this world. "Although we have gone through some pretty tough times, our faith sustained us," says May, "now we are renewed in our mission as beauty evangelists, teaching the message of true beauty redefined and self worth and using beauty products as a message to enhance what is already on the inside of every woman." Amanda produces a video blog which can be accessed at <https://www.youtube.com/user/DIVINEimageCosmetics> ( <https://www.youtube.com/user/DIVINEimageCosmetics>):// (<https://www.youtube.com/user/DIVINEimageCosmetics>)www (<https://www.youtube.com/user/DIVINEimageCosmetics>). (<https://www.youtube.com/user/DIVINEimageCosmetics>)youtube (<https://www.youtube.com/user/DIVINEimageCosmetics>). (<https://www.youtube.com/user/DIVINEimageCosmetics>)com (<https://www.youtube.com/user/DIVINEimageCosmetics>)/ (<https://www.youtube.com/user/DIVINEimageCosmetics>)user (<https://www.youtube.com/user/DIVINEimageCosmetics>)/ (<https://www.youtube.com/user/DIVINEimageCosmetics>)DIVINEimageCosmetics (<https://www.youtube.com/user/DIVINEimageCosmetics>) .

"When I met Amanda, I knew that her business is the key to so many women's hearts, her message is exactly what so many need to hear," says Terrence A. Lovett CEO, Christian Library on Demand. Amanda has refocused her business to support the "I AM Worthy" Foundation and she travels the world speaking to women about true beauty only recently returning from a conference in South Africa and will soon travel to the Caribbean. "I am worthy, I am valuable, I am beautiful and I am loved." This is the affirmation Amanda declares to women before she encourages them to define themselves by what God says instead of what society mandates.

The "I AM Worthy" Foundation supported by DIVINE image Cosmetics will teach women impacted by human trafficking, abuse and addiction communications, leadership and business skills so that they can reclaim their lives and help other women recovering from these social ills. "The CLD is proud to support the efforts of Amanda May in her business and her charitable efforts, find out more about DIVINE image Cosmetics on the CLD Mobile App and watch for her video blog to appear there as well," says Lovett.

“We are expecting believing for great things in 2015 and we know that we will make an impact for women all over the world,” says May.

DIVINE image Cosmetics is a socially aware beauty company for women who want to change their looks and change the world. Their award winning cosmetics are mineral based, is the home of the 5 Minute Face System and change the world of victims of human trafficking, abuse and addiction. Find out more about DIVINE image Cosmetics and the “I AM Worthy” Foundation at [http \(http://truebeautyredefined.com\):// \(http://truebeautyredefined.com/\)truebeautyredefined \(http://truebeautyredefined.com/\). \(http://truebeautyredefined.com/\)com \(http://truebeautyredefined.com\)/ \(http://truebeautyredefined.com/\)](http://truebeautyredefined.com/)

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