## CharmPosh Magazine Mini iOS App Offers Global Marketing Advantages

"Leading digital magazine app network serves as a mobile platform for International exposure and engagement to sell more goods for kids."

**SILICON VALLEY, Calif. - Jan. 13, 2015 -** <u>PRLog</u> -- Kids fashion, kids health, family vacations, and cool baby clothes are topics CharmPosh Magazine Mini iOS app remains influential for around the globe. Today, CharmPosh Magazine Mini app an Uply Media, Inc brand announced new sponsorship opportunities for Spring - Summer 2015 promotions. Offering companies to partner with the digital magazine app network for International exposure and engagement to sell more goods for kids using mobile marketing.

CharmPosh Magazine Mini has been selected by Apple as a "What's Hot" app on the Newsstand on the App Store and iTunes in the Parenting and Family category. Additionally, the digital magazine app network also appears on the Top Charts and Top Grossing ranked among the best apps. Further, CharmPosh Magazine Mini app is featured over 1000 times on iTunes around the world.

Business.com recently highlighted CharmPosh Magazine Mini app for inclusion of an news aggregator feature. During their Holiday issue the digital magazine app network added news for kids luxury. The Business.com article focuses on how hot news aggregators target niche markets. Identifying CharmPosh Magazine Mini news aggregator app targets parents with young children through articles on kids lifestyle, fashion, books, and tips on parenting.

Businesses can promote products, services, and goods on CharmPosh Magazine Mini app mobile platform. Brands engage users of the digital magazine app network through content marketing articles, videos, photos, giveaways, and more. Additionally, brands also send push notifications through text messages to CharmPosh Magazine Mini app users. Which allows all the users who download the app to receive text messages via push notifications managed by CharmPosh.com . One of the fastest growing mobile marketing practices for 2015 is promotions using push notifications via text messages. Right now CharmPosh Magazine Mini app allows push notification sponsorships starting at only \$55 per transaction engagement.

To Download CharmPosh Magazine Mini app at no charge please visit:

https://itunes.apple.com/us/app/charmposh-magazine-mini-1/id873581953?mt=8

For more information please contact info@charmposh.com or call (404) 806-0548.

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