



STW Spotlights Telematics at Mobiltron 2014



Norcross, Ga. STW Technic, a premier manufacturer of mobile controllers and measurement technology, highlights Business Uses of Off Highway Telematics at the ‘Mobiltron’ Seminar in Germany.

NORCROSS, Ga. - Nov. 17, 2014 - PRLog -- STW hosted its annual ‘Mobiltron’ Seminar in Mannheim, Germany. European and U.S. participants from the off-highway technology industry presented a variety of talks on topics such as Big Data, Networking Applications, Electrification and Functional Safety.

The annual conference is a time for industry experts, academic and governmental institutions and corporate technology pundits to gather and exchange ideas in a collaborative format. Simultaneous translation in English or German is provided.

This year, STW’s President, Bob Geiger, gave a talk entitled ‘Telematics: Where Business Meets Technology’. The talk highlighted the extensive and disruptive nature of telematics from both a business and technology perspective. Numerous business examples of the telematics value proposition were described and best practices for implementing them were discussed. STW was one of the first innovators in the hardware side of telematics with its ESX-C2C, ESX-TC3 and ESX-TC3G modules, considered to be among the most functionally capable and reliable modules in the industry. They have recently augmented this product with a rich, web-based software offering – VDS or Vehicle Data System (<http://www.stw-technic.com/products/teleservice/vehicle-data-system/>). VDS, combined with the ESX-TC3G, offers both local and remote web-based setup, configuration and operation of telematics applications such as real-time diagnostics, logging, operator performance monitoring, alarm monitoring and maintenance alerts. A full suite of VDS Remote Server features will be added in the first quarter of 2015.

About STW Technic: STW (www.stw-technic.com) an award-winning provider of a full spectrum of freely programmable controllers, I/O modules, pressure sensors and telematics to a wide range of industries such as mining, construction, agriculture and oil and gas. STW controllers, sensors, I/O modules and Telematics units have attained a leading role in these industries due to their rigorous testing, high quality

German engineering and unmatched flexibility. All of STW's products are mobile off-highway rated. STW (www.stw-technic.com) is also in the forefront of developing and prototyping hybrid drive technologies – generators and motors – for mobile applications

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Source	STW Technic
City/Town	Norcross
State/Province	Georgia
Country	United States
Industry	Engineering , Manufacturing
Tags	Telematics , Can Bus Controllers , Telematics Controllers , Off Highway engineers , Business Use Telematics
Link	https://prlog.org/12395899



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