

Bent Pixels Achieves Google Partner Status

Video Technology Company Bent Pixels earns new credential from Google

LOS ANGELES - Sept. 5, 2014 - [PRLog](#) -- Bent Pixels Achieves Google Partner Status

Los Angeles, CA (September 5, 2014) - Bent Pixels can now add Google Partner status to its list of credentials as a trusted video technology company. Already a YouTube Certified Partner, the company specializes in digital rights, multi-channel network management, audience development, and targeted advertising. Bent Pixels is the 6th company worldwide and 2nd in North America to receive certification as both a YouTube and Google Partner.

“We are proud to be recognized as a trusted partner and excited to strengthen our Google relationship. This is a significant milestone to improve our solutions and provide more resources to our valued customers,” said VP Operations James Creech, regarding the company’s latest achievement. Requirements (<https://support.google.com/partners/answer/3126965?hl=en>) to earn the Google Partner badge start with AdWords certification, which involves written exams testing employees on Google’s ad platforms and policies. Bent Pixels has also demonstrated healthy activity in its media buying efforts to meet Google’s spend requirements. Finally, the team has demonstrated implementation of best practices when working with clients to optimize the performance of media buys on the platform.

Having met each of Google’s prerequisites, the newest Google Partner has now earned access to resources that will further grow business and clientele. The badge itself validates Bent Pixels’s media buying expertise and fortifies an already strong relationship forged with Google and YouTube in 2009. Bent Pixels will also be included in beta testing for Google innovations and industry discussions.

About Bent Pixels

Bent Pixels is a video technology company that helps creators and brands grow online audiences, monetize content, and advertise effectively on YouTube. As a YouTube certified partner, Bent Pixels has years of expertise and data on the world’s largest video platform.

To learn more, visit bentpixels.com.

Learn more about the Google Partners program at <https://www.google.com/partners/>.

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