



STW to Exhibit at World of Concrete 2014

Norcross, Ga. STW Technic, a premier manufacturer of mobile controllers, telematics solutions and measurement technology, will be exhibiting at World of Concrete 2014 in booth C4112 to showcase innovative solutions for the construction industry

NORCROSS, Ga. - Jan. 13, 2014 - [PRLog](#) -- STW Technic, a premier manufacturer of mobile controllers, telematics solutions and measurement technology, will be exhibiting at World of Concrete 2014 in booth C4112 to showcase innovative telematics, controllers, I/O modules and other solutions for the Construction Industry.

Controllers, I/O modules and Telematics units from STW have attained a leading role in the Construction industry due to their ironclad reliability, rigorous testing, high quality German engineering and unmatched flexibility. Says Bob Geiger, President, STW 'At STW, we put a lot of emphasis on finding out exactly what our customers need so that we can provide tailored solutions for them. STW has had great success in the construction industry. We have enjoyed being at World of Concrete before and meeting our customers and we are looking forward to learning more from customers and industry stalwarts at the conference this year.'

While ruggedness, safety and reliability are prerequisites for the use of electronics and peripherals in the construction industry, the flexibility of STW products offers customers the ability to tailor the electronics to your exact requirements in the field. STW has a unique controller architecture that utilizes expansion boards, allowing customers to expand the I/O and memory to their exact requirements. STW controllers are freely programmable in both CoDeSys and C languages, offering full software flexibility and access.

Over the last year, Telematics has emerged as one of the strongest trends in the construction industry. STW's Telematics solutions (<http://www.stw-technic.com/products/teleservice/>) allow customers to remotely monitor their fleet of construction vehicles, schedule maintenance and/or perform remote diagnostics. Along with STW displays and joysticks, they go a long way in increasing operator safety and reliability. Careful monitoring, diagnostics and servicing are proven to extend the lifetime of the equipment. More about STW's solutions in controllers and measurement technology for the Construction Industry can be found on the STW website. (<http://www.stw-technic.com/industries/construction/>)

World of Concrete 2014 is being held in Las Vegas, Nevada this year from January 21 – 24. STW will be in Booth C4112.

About STW Technic: STW (www.stw-technic.com) an award-winning provider of a full spectrum of freely programmable controllers, I/O modules, pressure sensors and telematics to a wide range of industries such as mining, construction, agriculture and oil and gas. STW controllers, I/O modules and Telematics units have attained a leading role in these industries due to their rigorous testing, high quality German engineering and unmatched flexibility. All of STW's products are mobile off-highway rated. STW (www.stw-technic.com) is also in the forefront of developing and prototyping hybrid drive technologies – generators and motors – for mobile applications

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Source	STW Technic
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