



Connecticut Sage Partner Hires CRM Consultant

Realized Financial Solutions, Inc. (RFSI) announces the addition of Jay Lentz to their Team.

SOUTHINGTON, Conn. - Nov. 26, 2013 - [PRLog](#) -- PLAINVILLE, CT – November 1, 2013 – Realized Financial Solutions, Inc. (RFSI), a business software and technology provider, announced today that the company has hired Jay Lentz as their Customer Relationship Management Consultant. With over 15 years of experience in customer relationship management and sales, Jay has worked with several CRM packages in various companies, including Sage ACT!, SalesLogic, MS CRM, Goldmine, Sugar and Salesforce.

“We are excited to have Jay join our staff as part of our efforts to maintain the highest level of client satisfaction possible” said Mark A. Semmelrock, CPA, and President of RFSI. “With this new hire, RFSI will expand our offerings, especially within the integrated Sage CRM products to meet our client’s increasing needs.”

Jay will be implementing, training and supporting Sage CRM across different customers at RFSI.

Learn more about RFSI and its associates at <http://realizedfinancialsolutions.com/AboutUs.aspx>

About Realized Financial Solutions, Inc.

Realized Financial Solutions, Inc. (RFSI) is a professional services firm offering complete business software and technology consulting services centered around the award-winning Sage 100 ERP & Sage CRM products. These services range from needs assessment, product configuration, implementation and installation, training, custom forms and reporting, on-going support, and integration to or from other systems. RFSI is proud to have earned Sage’s Customer Excellence award for 2008, 2009, 2010, 2011 and 2012. Serving small and medium-sized businesses throughout Connecticut, the Hartford area, and Fairfield County, RFSI doesn’t just sell software; rather, they implement cost-effective solutions as a trusted advisor to their client companies.

To learn more visit www.realizedfinancialsolutions.com

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Source	Realized Financial Solutions, Inc.
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