



## **Mark Weinstein, Founder and CEO of Sgrouples.com, Named Privacy by Design Ambassador**

*Sgrouples®, the World's Private Social Network, Founder/CEO Mark Weinstein named an Ambassador of Privacy by Design by Dr. Ann Cavoukian, Information and Privacy Commissioner of Ontario, Canada, in recognition of exceptional thought leadership.*

**Dec. 10, 2012 - [PRLog](#) -- San Francisco, CA** – Sgrouples® (<https://sgrouples.com/>), the world's private social network, announced today that Founder and CEO Mark Weinstein has been named an Ambassador of *Privacy by Design* (<http://privacybydesign.ca/>) by Dr. Ann Cavoukian, Information and Privacy Commissioner of Ontario, Canada, in recognition of his thought leadership in the field of online privacy and security, and commitment to the principles of *Privacy by Design*.

Sgrouples, a groundbreaking private social network, includes *Privacy by Design* as a foundational element. Privacy protections are proactively embedded into the underlying technology of the site. At Sgrouples, privacy is the default. Users are not tracked, stalked, or spied upon, and Sgrouples' Privacy Bill of Rights (<https://sgrouples.com/privacy>) establishes a new standard for the industry.

"I am honored and humbled to be named an Ambassador of *Privacy by Design*, I have great appreciation for the tireless work of Dr. Cavoukian," said Mr. Weinstein. "Sgrouples has a deep commitment to personal privacy and user protection. *Privacy by Design* is a key framework for us. We believe that it is only through embedding privacy at the very core of the experience that we can break the cycle of user exploitation so many services currently rely on."

"I am pleased to designate Mr. Weinstein as a *Privacy by Design* Ambassador," said Dr. Cavoukian. "Mr. Weinstein's work with Sgrouples is bringing *Privacy by Design* to the forefront of the industry's consciousness. Sgrouples is an excellent example of a positive sum solution – one does not have to sacrifice privacy in order to engage on a social network – you can indeed do both."

*Privacy by Design* Ambassadors represent an elite group of thought leaders and privacy advocates who believe that privacy can no longer be assured solely by compliance with regulatory frameworks; rather, privacy assurance must come from designing privacy protection right into technology, business practices and physical design. Many public and private sector organizations representing diverse fields have adopted the principles of *Privacy by Design*.

### **About Sgrouples**

Sgrouples is the world's private social network. Sgrouples replicates the way we are social in real life. That means sharing directly and discretely with your friends, family, co-workers, and other communities in one simple place. Create truly private groups for all of your favorite communities, share with friends and family, store pictures, documents, and more in your personal cloud, have great group discussions, send personal messages, and even update other social networks. Sgrouples users enjoy easy permissions and are protected from tracking, spying, and stalking by our cutting-edge Privacy Bill of Rights. Sgrouples connects the dots between your real life and your online social experience while guaranteeing your personal

privacy.

### **About the Office of the Information and Privacy Commissioner of Ontario**

The Information and Privacy Commissioner is appointed by, and reports to, the Ontario Legislative Assembly, and is independent of the government of the day. The Commissioner's mandate includes overseeing the access and privacy provisions of the Freedom of Information and Protection of Privacy Act and Municipal Freedom of Information and Protection of Privacy Act, as well as the Personal Health Information Protection Act, which applies to both public and private sector health information custodians. A vital component of the Commissioner's mandate is to help educate the public about access and privacy issues.

--- End ---

Source	Sgrouples.com
City/Town	Silicon Valley
State/Province	California
Country	United States
Industry	<a href="#">Technology</a> , Social media
Tags	<a href="#">Social Media</a> , <a href="#">Technology</a> , <a href="#">Private</a> , <a href="#">Privacy</a> , <a href="#">Sgrouples</a>
Link	<a href="https://prlog.org/12039750">https://prlog.org/12039750</a>



Scan this QR Code with your SmartPhone to-

- \* Read this news online
- \* Contact author
- \* Bookmark or share online