



Small Business Expo is Pleased to Announce New Business Relationship with US-IFSSME

Small Business Expo is Pleased to Announce Its New Business Relationship with the US/International Federation for Supporting Small and Medium Enterprises

Oct. 10, 2012 - [PRLog](#) -- Small Business Expo, host to some of the nation's largest and most anticipated B2B networking events, is proud to announce the first major event for the U.S./International Federation for Supporting Small and Medium Enterprises ("US-IFSSME") and its efforts to promote trade relations between New York area organizations, Chinese small and medium businesses and the international business community.

At 8:00 am on October 12, 2012 the US-IFSSME will announce its new display in partnership with NASDAQ located in the heart of Times Square. Representatives from US-IFSSME's Chinese and US partners will attend a ceremony to celebrate its establishment and startup in the US.

At 10:30 am, guests are invited to attend a special "toast" at the Small Business Expo offices located in Times Square.

The goal of the U.S. - International Federation for Supporting Small and Medium Enterprises is to promote healthy trade relationships between small and medium sized businesses located in the US, China and throughout the world. Thirty Chinese organizations from the science, technology, manufacturing, agricultural and construction industries will attend this very exciting launch event.

The US-IFSSME will also be sponsoring the East-West Exchange at the upcoming Small Business Expo on May 9th, 2013 in New York City at Penn Plaza Pavilion. This unique element of the Small Business Expo will promote international companies that provide unique and much needed products and services available to local New York City small businesses.

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