



HIT Consultant Welcomes DrFirst as Company's First Sponsor

DrFirst, the nation's leading e-prescribing and solutions platform provider, becomes HIT Consultant's first company sponsor.

Feb. 7, 2012 - [PRLog](#) -- Atlanta, Ga. Feb. 7, 2012: HIT Consultant is proud to announce DrFirst, the most decorated prescription management software vendor, as the company's first sponsor. DrFirst is a leading pioneer in standalone electronic prescribing (e-prescribing) and strives to improve provider access to high quality, affordable healthcare technology. DrFirst is the first company to introduce many advancements in e-prescribing such as establishing connections to both RxHub and Surescripts, providing e-prescribing services for EHR vendors, allowing medication history and electronic discharge prescribing for hospitals and transmitting prescriptions for controlled substances under a DEA waiver. With this partnership, DrFirst and HIT Consultant will continue to make sure that the growing number of HIT professionals receives the latest in healthcare IT news.

"It is a privilege to have DrFirst as our first sponsor; we are looking forward to collaborating with them as one of their preferred partners for company branding efforts and social media marketing in the healthcare IT industry," said Fred Pennic, founder of HIT Consultant. "sponsorship with DrFirst solidifies HIT Consultant as a vital voice within the healthcare IT industry", said Pennic.

DrFirst came to HIT Consultant in an effort to promote the company's new Brand Identifier, DrFirst Defender, and let the industry know about a special contest for HIMSS 2012 that includes a free night on the town in Las Vegas, complete with a limo ride, dinner and a show.

"It is a privilege to be the first sponsor of HIT Consultant. This collaboration will enhance our marketability to the healthcare IT blog industry and get results. With the success and credibility of HIT Consultant, we have no doubt that the social media marketing and branding efforts will pay off. This is a win-win situation for everyone involved and we are looking forward to what this relationship will bring in the future", said G. Cameron Deemer, president of DrFirst.

About DrFirst: Founded in 2000, DrFirst is the nation's leading e-prescribing and solutions platform provider to physician practices, major health plans, health systems, hospitals and EHR vendors. Through its Open Borders Program, DrFirst solutions integrate with over 200 EHR, practice management and HIT systems. A Surescripts Gold Certified solution provider for four consecutive years with its award-winning Rcopia electronic prescription management system, DrFirst utilizes the Surescripts network for pharmacy connectivity, health plan information and patient medication history. For more information, visit www.drfirst.com.

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HIT Consultant is an online social community dedicated exclusively to HIT professionals with the sole mission of empowering our readers with the foresight to successfully navigate the dynamic landscape of the healthcare IT industry.

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