RealTimeRental Vacation Rental Software Announces a New Partner for Online Distribution

RealTimeRental has partnered with HomesRetreat as a new fully integrated distribution partner option for it's clients to provide expanded distribution opportunities, maximizing their online marketing opportunity.

Nov. 15, 2011 - <u>PRLog</u> -- Chicago, IL – RealTimeRental – the leading cloud based software provider to professional vacation rental managers – today announced the addition of HomesRetreat as an online partner for professional vacation rental managers. With the addition of HomesRetreat as a partner, RealTimeRental clients now have an additional option to choose from various participating websites giving vacation rental managers easy access to millions of consumers searching for and booking vacation rentals online.

• HomesRetreat.com was founded by a former executive of Apartments.com. Homesretreat.com came to be with the simple idea that people who love experiencing new places and the comforts of a home can go to one place and find everything they need.

"We're thrilled to join the RealTimeRental program," said Ketan Thakker of HomesRetreat.com. "The program offered by RealTimeRental Software gives me the opportunity to serve hundreds of vacation rental managers with thousands of properties. Their real-time content, rate and availability information is critical not just to consumers but to the success of managers listing their homes on our site.

RealTimeRental lets managers connect to distributors and provide live data feeds with property information, photos, rates, and availability information without any manual data entry or updating. In many cases, the connections through RealTimeRental also allow the real time processing of bookings for vacation homes through participating partners.

"More than ever, vacation rental managers recognize that their success depends on getting their homes in front of consumers who are searching online for vacation homes for their next trip," said Sherry Tomasso, Co-Founder of RealTimeRental. "We're also committed to making it as easy as possible for property managers to access the widest possible online distribution so our customers are successful in their business," said Tomasso.

RealTimeRental clients who are interested in taking advantage of online distribution opportunities with HomesRetreat should contact Sherry Tomasso at Sherry@RealTimeRental.com. For more information on RealTimeRental, visit www.RealTimeRental.com. For more information on HomesRetreat, visit www.homesretreat.com.

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RealTimeRental® provides vacation rental management companies with the tools and resources necessary to manage all aspects of their vacation rental properties. As the most in-depth and easy-to-use software on the market, we offer customizable solutions.

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