

ezFoodOrder selects DRE's BCN for their collaboration and web conferencing needs

By DRE Software, Inc.

Dated: May 02, 2011

DRE Software, Inc., a provider of web conferencing and business collaboration software, announced that ezFoodOrder has selected DRE's Business Collaboration Network (BCN) to solve their collaboration and web conferencing needs.

DRE Software, Inc., a leading provider of web-based business collaboration and web conferencing software for small to mid sized businesses, today announced that ezFoodOrder, a leading provider of a web-based wholesale food ordering and management system, has selected DRE's Business Collaboration Network (BCN) to solve their collaboration and web conferencing needs. ezFoodOrder's decision results from determining that the BCN provides all the needed functionality at a fraction of the cost of other competitive products. The web conferencing center, which does not require attendees to download any software, was of particular interest to ezFoodOrder.

"We tried other web conferencing solutions, but they were more than twice as much as the BCN, and they did not include all the other collaboration features. Now it is easy for my team to collaborate before, during, and after our online meetings. We are extremely pleased that we selected the BCN." said Carlo Martini, CEO. "Not only can we use the solution to collaborate with our internal management team, but we can also use the platform to work with partners and prospects. I would highly recommend it to other businesses."

ezFoodOrder has developed automated technology that has revolutionized the way restaurants and other operators purchase from wholesale distributors. The solution will compile prices from multiple wholesale distributors in any given market to gain best of market price for each line item while simultaneously allowing the operator complete control on product brand quality and pack size restrictions. It saves buyers time by aggregating and comparing prices with thousands of calculations in just seconds, and it helps lesser-known regional and local food vendors to put their products on the same screen with giants such as Sysco Corp and U.S. Foodservice.

To stay up-to-date with the latest news and information about the DRE Software, Inc. and its BCN, visit www.dresoftware.com. For more information, please contact DRE Software at 888-374-8646 or e-mail info@dresoftware.com.

For more information about ezFoodOrder visit www.ezfoodorder.com or call 888-333-4854 or email support@ezfoodorder.com.

About DRE Software

DRE Software, Inc. builds business collaboration and web conferencing software that enables companies to increase revenue in a more cost effective manner. DRE's Business Collaboration Network (BCN) is a web-based platform used by companies to stay actively engaged, and communicate more effectively with their prospects, clients and partners throughout the entire life cycle of that relationship. By using the BCN professionals can interact with each other in secure, personalized work spaces, which will make it easier for them to communicate on a continuous basis. With such tools as discussion forums, desktop sharing, application sharing, live chat, group calendars, interactive whiteboards, file libraries, and to-do list, professionals are quipped with the essentials to collaborate easily. The information produced will be captured, categorized, and stored automatically, which eliminates the need for additional data entry, or

searching for lost data.

By building scalable, user-intuitive web applications, DRE Software, Inc. helps sales and marketing professionals and their organizations drive revenue efficiently. <http://twitter.com/dresoftware>

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DRE Software, Inc. is a leading provider of business collaboration technology for sales and marketing professionals looking to enhance relationships and communicate online more effectively with clients, prospects, partners and colleagues.

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