



NE Ohio Businesses Cash In On Energy Savings

Businesses who convert their high bay fixtures and T-12 lamps to Energy Efficient T5 and T8 fluorescent lighting realize huge savings and government tax incentives.

Dec. 6, 2010 - [PRLog](#) -- Bob Taussig, President of ROI Energy, Twinsburg, Ohio shares how he's helped businesses in NE Ohio lower their energy costs, while reducing their tax liability.

Commercial businesses get tax incentives to replace or retrofit their existing light fixtures, with more energy-efficient lighting. T-5 and T-8 fluorescent fixtures commonly replace older 400 watt, HID (metal halide) high bay fixtures found in industrial facilities.

"We see the fastest paybacks when we retrofit factory and warehouse high bay and low bay HID fixtures to T-5 or T8 energy efficient fixtures. The other area that has a quick payback is when we retrofit (convert) office 2 x 4' troffers using T-12 lamps to T-8 lamps and electronic ballasts" claims Taussig.

T5 and T8 lighting technology, which have been around for a number of years consume half the energy and help businesses qualify for the IRS EAct accelerated tax deduction the government provides, encouraging businesses to implement energy efficient lighting used in industrial warehouses, factories, manufacturing plants and offices. EAct allows for a 60 cent/psf immediate, accelerated tax deduction, all taken in the year your project was implemented.

"Even in a difficult economy in 2009 and early 2010, smart business owners and managers saw the benefit of reducing utility costs, which will only continue to increase in the years ahead. We've been able to help reduce energy costs for Quaker Manufacturing, Cintas, Great Lakes Cheese, AkroChem, Freeman Manufacturing, Buckeye Container, Sonoco-Phoenix, Hitachi, Hoover, Worthington Steel, just to name a few" states Taussig.

"These new fixtures provide better lighting quality and consume half the energy. Business owners realize reduced energy costs and we help them qualify for an accelerated IRS tax deduction for doing their lighting project, plus their employees appreciate a brighter working environment, making them more productive which is an added bonus for everyone". Taussig admits.

ROI Energy of Hudson, Ohio has specialized in lighting retrofits for years with the best lighting solutions, in order to provide both dramatic energy savings as well as higher quality light. We are a "turnkey" provider making it easy for CEO's and facility managers to turn to one company to handle their lighting retrofit project. By being a turn-key supplier, businesses benefit by having us present their lighting energy payback analysis to providing their new fixtures, the installation, disposal of their old fixtures, recycling of the old lamps, providing the IRS EAct05 tax certification paperwork and warranty. Taussig shares, "It's a win-win situation with an extremely fast payback. We've seen paybacks especially in multi-shift operations of as short as 8-24 months. It just makes good business sense".

For more information, contact Bob Taussig of ROI Energy Solutions at 330-931-3905 or visit <http://www.ROI-Energy.com>

http://www.youtube.com/watch?v=fuHGj_lpwOk&feature=related

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About ROI Energy Solutions: ROI Energy promotes energy savings by performing lighting retrofit projects for warehouses and manufacturers with over 40K square feet in NE Ohio. Specializing in "turnkey" lighting energy reduction projects, retrofitting high bay and low bay HID metal halide industrial fixtures with energy efficient T5 and T8 fixtures, working around your schedule so as to not disrupt your production. Realize a 50%-70% reduction in energy costs and get a better lit facility. Tax benefits and utility company rebates are available. We handle all the paperwork making your job simple.

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Source	ROI Energy
City/Town	Hudson
State/Province	Ohio
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