



Brock Health Partners with myTooq.com to Provide Online PHSP Enrolment

Brock Health Administration and myTooq.com announce the release of a Private Health Services Plan Online enrolment option for Canadian small business owners.

Nov. 22, 2010 - [PRLog](#) -- Edmonton based Tooq Inc., makers of small business invoicing site myTooq.com, and Brock Health Administration Ltd of Calgary are happy to announce a partnership allowing Canadian Corporations, Partnerships and Sole Proprietors access to electronic enrolment for Brock Health's Private Health Services Plan (PHSP). The enrolment site is launches on November 23, 2010, and will reduce the amount of time enrolment takes through regular mail or fax.

Brock Health offers a PHSP solution for Canadian small businesses that allows companies to claim a 100% tax deduction for employee medical expenses, while employees of PHSP enrolled companies receive 100% reimbursement for their out of pocket medical expenses. The plan is an ideal alternative to group health insurance plans for small business that charge monthly premiums whether services are used or not. With a PHSP, the business owner is able to set limits and better manage their employee health expenses. Information on PHSPs and enrolment can be found at <http://brockhealth.ca>.

myTooq.com provides the development of the enrolment website along with the hosting and receiving of online payments for the initial enrolment fee. In the near future, small businesses that are using the invoicing services provided by myTooq.com will also receive a discount on the \$100 enrolment fee of up to 50%.

Keith Peden, the Marketing Manager for Brock Health says, "Tooq Inc. has been instrumental in guiding us to a comprehensive online enrolment platform. They have worked closely with us in defining our requirements, providing advice and delivering an easy way for companies to enroll. Their knowledge and relationships they demonstrated with Payment Card Industry (PCI) compliance gave us confidence to offer their solution to our customers. The online enrolment service offered by myTooq.com will present our customers a streamlined enrolment process. It allows us to focus on our core business of providing the lowest cost PHSP service in Canada. In short, they have relieved us of a time consuming burden for a very competitive price. The management and staff at Tooq were a pleasure to deal with and we look forward to a long and mutually rewarding partnership."

When asked about the partnership, CEO of Tooq Inc, Brian MacKay stated, "Our goal is to help small businesses grow by providing services that are easy to use, cost effective and save time. I reached out to Brock Health to get a discount on enrolment for our users and when meeting with Keith, we realized that we potentially have a lot of the same customers and that we could partner to increase our value to them". He also stated, "Brock Health has made submitting claims and receiving a reimbursement cheque very easy and the turnaround time is faster than most insurance companies too. I hope we are able to raise the profile of PHSPs to Canadian small businesses to use as a tool for their growth and employee retention".

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Brock Health Administration Ltd is a privately held company based in Calgary, Alberta and has provided

PHSP services since 2006. Brock Health currently serves over 700 Canadian companies totaling over 1600 employees.

myTooq.com offers an easy to use online invoicing service for 0-10 employee small businesses that allows them to track their income and send professional looking .pdf invoices using the site's email system. Using a 'freemium' subscription model for the service, myTooq.com removes the accounts from accounting and takes the hassle and complication out of using installed DIY accounting software. myTooq.com has over 875 activated companies in more than 50 different countries using their online invoicing services.

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