

The Rolex Exchange - Bob's Watches. Sell & Buy Used Rolex Watches at Fair Market Value

Bob's Watches is the online marketplace for selling and buying genuine pre-owned Rolex watches at true market value pricing.

Oct. 16, 2010 - [PRLog](#) -- "As expected, the concept of an open marketplace exchange for buyers and sellers of these luxury timepieces has been well received by consumers", said Paul Altieri, CEO of Bob's Watches. Now buyers and sellers of pre-owned Rolex watches can see in black and white what the true market value of a particular Rolex model is worth. The Internet has really changed the way consumers buy goods and services in a profound way.

At Bob's Watches, customers can find pre-owned Rolex (visit <http://www.bobswatches.com/rolex-watches/pre-owned-rolex-watches.html>) starting at just \$1295 for a pre-owned, ladies steel used Rolex Date Oyster Perpetual model 6917, or a Men's stainless steel used Rolex Submariner starting at \$3500. Bob's is buying that model at \$3000 and is selling it at \$3500. Bob's Watches plans to create a more efficient marketplace for genuine used Rolex watches (visit <http://www.bobswatches.com/rolex-watches/used-rolex-watches.html>) by complimenting those luxury jewelry store offerings of Cartier, Tiffany, Blue Nile and Bulgari.

Each pre-owned Rolex (<http://www.bobswatches.com/rolex-watches/pre-owned-rolex...>) watch listed on the site has its buy and sell price posted. It works in much the same way that the stock exchange works in facilitating trades between buyers and sellers.

To sell a Rolex (<http://www.bobswatches.com/sell-your-rolex-watch>), customers select the watch type and model then click on the "Sell" button to complete an information form. If the watch is not already listed, this can be done over the phone and a price agreed upon. Once the watch is sent and authenticated, money will be wired to the seller's bank account or a check sent.

To buy a Rolex (<http://www.bobswatches.com/rolex-watches/buy-rolex.html>) watch is equally as fast and simple using the site's advanced browsing features. Rolex aficionados can find nearly all models including the Rolex Submariner, a water-resistant watch designed for diving; Rolex Daytona named after the 24-hour Daytona race; and the Rolex GMT Master II designed originally in 1954 for Pan Am Airways pilots because of its extra hand that rotates once every 24 hours to help those who travel through multiple time zones.

The site also has a large array of ladies used Rolex (<http://www.bobswatches.com/ladies-used-rolex/>) watches ranging from the DateJust to the Yacht-Master to the Rolex President. All watches are authenticated and sold with warranties.

"Anyone looking to buy a used Rolex watch should visit our site to learn more about the current market value of their watch model. Our buy and sell prices are both listed." Bob's Watches is headquartered in California with an office in Newport Beach and a buying center in Huntington Beach. For more information, please call (800) 494-3708.

About BobsWatches.com:

Bob's Watches is the world's first and only Rolex Exchange, specializing in buying and selling used Rolex watches. With an emphasis in luxury watches, and offering clients the most fair and honest market prices for used Rolex, Bob's is the only Rolex seller informing the Rolex community the value of Rolex's. Bob's Watches excels in customer service with an A+ BBB rating, excellent customer reviews, and over 25 years in Rolex expertise. When you buy a used Rolex watch from Bob's Watches, you receive a 3 day money back return policy, and one year warranty. They specialize in the following: used Rolex Submariner, used Rolex Daytona, used Rolex President, used Rolex DateJust, used Rolex GMT, and used Rolex Yachtmaster. Bob's Watches is your one stop shop for 100% authentic used Rolex watches. Bob's Watches is now serving cities all over the country, big or small, because Bob's wants to be your personal Rolex dealer.

Bob's Watches are experts in Rolex watches and they carry genuine Rolex Watches worn by Tara Reid's Rolex, Victoria Beckham's Rolex, Nicholas Cage's Rolex, Kanye West's Rolex, John Travolta's Rolex, Daniel Craig's Rolex, Michael Jackson's Rolex, Sylvester Stallone's Rolex, Elvis Presley's Rolex, Mark McGrath's Rolex, Brad Pitt's Rolex, Orlando Bloom's Rolex, Jennifer Aniston's Rolex, and John Hamm's Rolex.

The Bob's Watches Blog features the latest in Rolex News and discussed topics such as Rolex's sports and world history. Bob's Watches is now servicing New York City, Los Angeles, San Diego, Philadelphia, Dallas, Houston, Portland, Charlotte, Miami, Chicago, St Louis, Boston, Phoenix, San Francisco, Washington DC, Seattle, Houston, San Antonio, San José, Detroit, Jacksonville, Indianapolis, Austin, Columbus, Fort Worth, Memphis, Baltimore, El Paso, Denver, Nashville, Milwaukee, Las Vegas, Louisville, Oklahoma City, Tucson, Atlanta, Albuquerque, Kansas City, Fresno, Mesa, Sacramento, Long Beach, Omaha, Virginia Beach, Cleveland, Oakland, Raleigh, Colorado Springs, Tulsa, Arlington, Honolulu. Bob's Watches is buying and selling used Rolex watches such as; Rolex Air King, Rolex Submariner, Rolex DateJust, Rolex Date, Rolex Explorer, Rolex GMT Master II, Rolex President, Rolex Day Date, Rolex Daytona, Rolex Yachtmaster, Rolex Sea Dweller, Rolex Miguass, and Rolex Prince.

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