## Mr. Bamboo, Inc. Launches New Website

Mr. Bamboo, Inc. launches a new bamboo flooring website to help environmentally-conscious individuals choose a green option.

Oct. 7, 2010 - <u>PRLog</u> -- Bamboo flooring is becoming a increasingly popular "green"choice for environmentally-conscious homeowners and business owners. A new website is promising eco-minded individuals help in researching green BamStrand® and BamLoc® flooring options. Mr. Bamboo, Inc. announces their newly redesigned and expanded website located at <a href="http://www.mrbambooflooring.com">http://www.mrbambooflooring.com</a>

"All bamboo flooring is not the same. People can make mistakes in choosing the wrong type of bamboo flooring. For example, the age of the bamboo when harvested makes a difference. Low quality flooring uses three-year-old bamboo, which is soft and scratches easily." said Steven Wang, President of Mr. Bamboo, Inc. "It's a poor choice for homes with dogs or commercial applications. Our bamboo flooring is harvested at 5 or 6 years, then strand woven to increase hardness," he continued. This is just one of many useful tips environmentally-conscious visitors will find on the new website.

On the new Mr. Bamboo flooring website visitors can watch more than 20 free online videos to help with their flooring choice. Videos include comparing flooring options such as ceramic tile or hardwoods to Mr. Bamboo flooring, and how to install BamStrand® and BamLoc® bamboo floor planks. Both the BamStrand® and BamLoc® Product Pages have Janka Hardness Comparisons, Installation Guidelines, Maintenance Guides and Warranty information to help homeowners, architects and designers in making an informed flooring decision.

About Mr. Bamboo, Inc.

Mr. Bamboo, Inc. is a manufacturer and marketer of highest quality bamboo flooring products since 1998. In 2008 introduced BamLoc® flooring, it is the FIRST 100% solid prefinished strand woven bamboo floating floor on the market. Perfect for radiant heat and below grade installation. Mr. Bamboo flooring is 100% harder than red oak and 80% harder than hard maple, perfect for commercial and residential use. Also offers a

25-year residential/10-year commercial finish warranty. Mr. Bamboo flooring products are formaldehyde-free and meet LEEDs submittal criteria.

To watch free online videos or to order BamStrand® and BamLoc® bamboo flooring samples, visit Mr. Bamboo, Inc. online at <a href="http://www.mrbambooflooring.com">http://www.mrbambooflooring.com</a>

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