

San Diego Man Anointed First Poet Laureate Of Facebook

Inventive poet and Word Is Born Raconteur Dylan Barmmer has been anointed the first-ever Poet Laureate of Facebook – by his own hand. With over 500 million "citizens", Facebook is the third largest "country" in the world, behind China and India.

Sept. 24, 2010 - [PRLog](#) -- SAN DIEGO, CA – America has Kay Ryan. The United Kingdom has Carol Ann Duffy.

And now, Facebook has Dylan Barmmer.

Just as Duffy broke new ground in becoming the UK's first woman Poet Laureate in the position's 341-year history and Ryan is the first openly lesbian Poet Laureate to hold the U.S. post, Barmmer (www.facebook.com/dbarmmer) has crossed an historic threshold with his appointment.

No, Barmmer is neither a woman nor a lesbian – although the playfully handsome man dubbed “Charmer Barmmer” by one of his biggest fans is not afraid to tap lovingly into his feminine side in neither art nor life.

But Barmmer is believed to be the first-ever person to serve as Poet Laureate on the world's most popular and populated social networking site. And he's certainly the first Mad Yogi Poet to hold the position.

The accomplishment may sound silly on the surface, but a closer look reveals that it is no laughing matter.

In just over six years of existence, Facebook has grown from an Ivy League academic experiment to an indomitable online time suck for more than 500 million “citizens”, many of whom are oddly employed as either farmers, poker players or mafia members. If it were a real country populated by real people with real lives, it would rank behind only China and India – and well ahead of America and its 309 million citizens.

So how did Barmmer come to secure this prestigious title? He spent countless hours writing free poems for his 1,300 “friends.” He shot and shared over 40 Random Acts of Poetry videos (www.facebook.com/group.php?gid=187314175179&ref=ts). He secured a few dozen fans who have come to crave his unique brand of spontaneous, raw poetry. And he crowned himself with the title. Just now, in fact.

“This is an absolute honor,” said the 36-year-old Barmmer, who also serves as Raconteur for Fortune 500,000 creative copywriting consortium Word Is Born (www.wordisborn.net). “Sure, it's an honor I essentially bestowed upon myself. But I don't take it lightly.”

It's not immediately clear what Barmmer's role will entail, or how long it will last. What is certain is that it won't pay him a dime. But Barmmer, who more or less lives to write poetry, practice yoga and make sweet love, is still ecstatic about the gig.

“I would like to thank my raw, primal passion; my undying wild-ass creativity; the infinitely inspiring practice of Yoga; and my oft-elusive Muses,” said Barmmer from his seaside sanctuary in the San Diego surf enclave of Cardiff-by-the-Sea. “Oh and the fact that I spend entirely too much of my life logged onto the goddamn Internet. Without them, none of this would have been possible.”

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About Word Is Born:

Word Is Born (www.wordisborn.net) is a full-service, full-throttle creative copywriting consortium headquartered in beautiful Cardiff-by-the-Sea, California. Established in 2004, Word Is Born is the brainchild of Raconteur Dylan Barmmer.

With close to 15 years of experience as a professional writer, Barmmer has crafted memorable and award-winning work in the realms of poetry, journalism, advertising, marketing and more.

Motivated by creativity and driven by passion, Word Is Born launched and maintains Random Acts of Poetry (www.youtube.com/wordisborntv) and The Mad Yogi Poet blog (www.elephantjournal.com/author/dylan-barmmer), and has a strong and distinct presence on Facebook, YouTube and Twitter.

For more information about Word Is Born and its entities, email dbarmmer@gmail.com or call 858.480.9415.

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