

Driving Abroad :new Product Prevents Accidents And Save Lives

A new product has been invented to prevent accidents for people driving abroad by reminding them which side of the road to drive on.

Sept. 21, 2010 - [PRLog](#) -- One of the biggest dangers of driving abroad comes from driving on the wrong side of the road by mistake. It's a classic mistake for British citizens driving abroad as well as foreign drivers visiting the UK, where one moment of indecision or forgetfulness can lead to a fatal crash. Now a new product has been launched to help drivers stick to the correct side and prevent accidents.

Roadside Reminder Ltd. (<http://www.roadsidereminder.co.uk/>) has released a simple, affordable sticker that is placed in the wing mirror of the vehicle, whether it's a car, motorcycle, lorry or camper. As soon as the driver looks in the wing mirror before making a manoeuvre they are reminded which side of the road to drive on, preventing them from making any dangerous mistakes.

Accidents when driving abroad, some of which can be fatal, are constantly being reported in the news, and it's easy to see why. We've all done it before: that moment of indecision where you realise you are on the wrong side of the road. Luckily for most of us this just leads to a few moments of panic as we try to correct our mistake. But some are not so lucky. Roadside Reminder Ltd. is the answer to staying safe whilst driving abroad.

Each high-quality reflective vinyl sticker measures 6mm x 70mm and comes on a plastic card the size of a credit card. It doesn't leave any residue so is easy to remove. It also comes in many languages and variations. There are English versions for driving on the left and right for British, American and Australian drivers. There are also versions in French, German, Italian and Polish. See them all at <http://www.roadsidereminder.co.uk/>.

The inventor of the Roadside Reminder sticker, Andy Doherty, is on a mission to help prevent unnecessary crashes from taking place due to a simple error. He said: "Fatal crashes happen all the time when people are driving in a different country, often as a result of a moment of indecision. We wanted to create a product that minimised the risk of this happening whilst at the same time being simple and affordable for all drivers, and the Roadside Reminder sticker is the answer."

Roadside Reminder Ltd. was set up following the TT Fortnight on the Isle of Man where over the years a number of fatal car accidents took place involving foreign drivers. The simple solution was devised and the life-saving stickers have already been used by 6,000 visitors to the island.

On top of the safety benefits, Roadside Reminder safety stickers also provide an ideal platform for advertisers looking to market their brands. As the stickers are on a plastic card the size of a credit card and are printed in full colour on both sides, companies can advertise on the back of the cards and get their message read by thousands of visitors to the UK as well as British drivers heading abroad.

Whether you would like to order a sticker for your next journey abroad, or you are interested in bulk purchases, contact Andrew Doherty at info@roadsidereminder.co.uk or visit the website, <http://www.roadsidereminder.co.uk/>.

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Roadside Reminder Ltd. provides reflective safety stickers for use when driving abroad. These stickers

remind drivers which side of the road they should be driving on, preventing crashes and saving lives. Visit them at <http://www.roadsidereminder.co.uk/>.

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