

Off My Chest Tees aims to be The Boondocks of the t-shirt world with new line of parody tees

New line of urban tees explores African American history and urban pop-culture using t-shirts as a canvas.

Sept. 3, 2010 - [PRLog](#) -- “Pop-Culture, Politics, and Parody on a Tee” is not just the tagline for the new collection of t-shirts at Off My Chest Tees-it’s the fuel behind each and every unique design. Created by Los Angeles based filmmaker, Shequeta Smith, the internet based clothing line cleverly mixes and matches politics with socially conscious urban pop-culture.

Since launching the site this past June, with just four designs, the company has pushed the envelope of creativity by adding several new designs that range from President Barack Obama posing as Tupac Shakur, to First Lady Michelle Obama donning Queen Elizabeth’s crown.

Some of the designs have been so outrageous that customers have nicknamed the company “The Boondocks” of the T-shirt world, after the wildly popular animated series on “The Cartoon Network.” This comparison is most certainly welcomed by Smith. “I can only wish that our shirts are as funny as that show is,” says Smith. “Although humor is a big part in what we do, I really just want to create t-shirts that show pride for African American culture that everyone will want to wear.”

The Off My Chest Tees collection of t-shirts are screen printed on the highest quality fashion t-shirts on the market and are made for men and women in sizes up to a 4x. T-shirts are mailed to customers inside of a custom, vintage, hard plastic lunchbox that showcases the website’s superhero mascot, Renaissance Girl.

The Off My Chest Tees line can be viewed at the company website: www.offmychesttees.com

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About Off My Chest Tees:

Off My Chest Tees was founded in 2009 by Los Angeles filmmaker, part-time superhero and North Carolina native Shequeta L. Smith. In the 10th grade, Smith had an epiphany that when she grew up she would make t-shirts with quirky designs that would make people laugh and that would ultimately make a statement. Over a decade later, this dream has become a reality with her internet based company “Off My Chest Tees.”

Sticking to her guns to “make a statement,” Smith’s new line of Tees focuses on African American pop-culture, politics, and historical references. The mission of Off My Chest Tees is to create an “everybody shirt” that celebrates African American culture and pride in a way that is also attractive to those of other ethnicities.

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