

## **The Efficiency Xperts, LLC, Announces Launch**

*Company strives to help businesses squeeze out every drop of productivity.*

**Aug. 9, 2010** - [PRLog](#) -- Maple Shade, N.J. -- The Efficiency Xperts, LLC, a business consulting group (EFX), has launched operations and has begun helping area businesses derive more productivity from their existing resources, while breaking down impediments to future growth.

Although EFX specializes in providing consulting services for companies under \$10 million, no business is too large or too small to benefit from its services, according to managing director Bruce E. Davis, Sr. EFX delivers advisory services across the full range of business functions including business structure, operations, finance and cash flow management, sales and marketing, and human resources. Their overarching objective is to help business owners design and implement plans to achieve both their business and personal goals.

“What business couldn’t benefit from an outside, objective analysis of their operations, especially when that analysis is coming from experts who’ve done this more than 2,000 times, collectively?” asks Davis, who along with his co-founders have a combined 50-plus years’ worth of consulting experience, spanning more than 100 industries. “In this tough economy, it behooves business owners to squeeze out every drop of productivity they possibly can, without capital investments. Our job is to help them do that.”

EFX is staffed by a team with expertise in virtually all aspects of operating and growing a profitable business. Their clients benefit from having one service that they can use to help with both strategic and tactical planning, along with the support to successfully execute those plans. The company’s range and depth of experience means that clients are dealing with business advisors who not only understand their industry, but can also provide ideas from other industries that can give them a competitive advantage.

EFX begins the process with a free Productivity Analysis, and a choice from among other complimentary services including Website Analysis, Employee Behavioral Study, Cash Management Analysis, Cost Segregation Analysis and others.

Following the free assessments, EFX provides four tiers of services based on client needs. These include:

- A complete Efficiency Analysis, the core service which is the foundation for identifying areas of improvement that will result in the greatest return on investment.
- Specialized Business Advisory Services, with which EFX consultants help plan and execute strategies to improve specific areas such as cash flow management, business structure, pricing and human resources.
- A Retainer Program, which gives clients long-term access to the quality advice they would receive from a Board of Directors.
- A Mentoring Program, which provides the ongoing advisory services of a business team in a cost effective manner.

### The Efficiency Xperts Principals

Bruce E. Davis, Sr. is the Managing Director of EFX and has worked in the business consulting service industry for over 25 years. Davis has held positions in ownership, senior level management and middle management. In addition, Davis has owned three small businesses as a sole proprietor and as a partner.

Ronald W. Brown serves as Director of Business Advisory Services and legal counsel for EFX. A Harvard

MBA and JD, Brown provides over 30 years of cross-functional business, legal, fiscal, financial, and general management experience. His work experience includes a management consulting practice, start-up entities, established nonprofits, an academic medical health center and a Fortune 500 legal department.

For more information on The Efficiency Xperts, call 856-722-8258 or visit [www.theefficiencyxperts.com](http://www.theefficiencyxperts.com).

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