

## **National BDPA and cozzas llc Discuss the Future of African Americans in Technology**

*By Jacqueline Lawson, cozzas, llc*

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The National BDPA, Black Data Processing Associates ([www.bdpa.org](http://www.bdpa.org)), and cozzas llc ([www.cozzas.com](http://www.cozzas.com)) a fully integrated internet marketing and graphic design firm, highlight the **32nd Annual National BDPA Conference on the cozzas BlogTalkRadio program "CloudSuiteSmart", Wednesday, July 28th from 12:30 to 2:30 EDT.**

African Americans sometimes underestimate the impact of technology on shaping the course of history. The show's segments will include short interviews of senior BDPA officials to discuss their vision and dream for the organization. Internet Radio brings an added technology feature to the conference. It is a format that allows for real-time dialogue over the phone and in chat rooms anyone can access on the Internet. These Internet Radio interviews will provide multiple perspectives that are sure to appeal to anyone interested in the future of African Americans in IT.

This internet radio program will be hosted live from the 2010 National BDPA Technology Conference to be held in Philadelphia, PA on July 28-31, at the luxurious Philadelphia Marriott Downtown Hotel. The theme of this year's conference, "Access for All", is both timely and appropriate given President Obama's challenge to all Americans: "We need to invest in the skill and education of our people."

**BDPA, a national organization, is the premier organization for African Americans in Information Technology (IT). Founded in 1975, BDPA is celebrating a 35-year commitment to closing the digital divide.** BDPA (Black Data Processing Associates) was founded in 1975 by Earl A. Pace, Jr. and the late David Wimberly after the two met in Philadelphia to discuss their concerns about minorities in the data processing field. There was a lack of minorities in middle and upper management, low recruitment and poor preparation of minorities for these positions, and an overall lack of career mobility.

Today, BDPA is a global member focused organization that serves the professional well-being of its stakeholders. BDPA remains committed to excellence and providing a wide spectrum of resources to members, corporate sponsors, businesses, educational institutions and the community. National BDPA remains committed to excellence as it continues serve as a catalyst for professional growth and technical development.

"We are very pleased to recognize the outstanding contributions that BDPA has made for Blacks in Technology over the last 35 years," said National Past BDPA President, Milt Haynes. "In this economy, many African Americans in technology are concerned about opportunities for both employment and advancement. It is important to recognize how BDPA has helped provide African Americans with challenging and fulfilling career opportunities in Information Technology."

"BDPA is the voice of African Americans in IT," said Jacqueline Lawson, President and CEO of cozzas llc. "cozzas llc is honored to be working with BDPA because it is committed to closing the digital divide and helping African American IT professionals advance." Added Lawson, "I honestly believe that the BDPA can use its talents and resources to advance the cause of Blacks in technology and I welcome an opportunity to support a worthy organization in my field of service."

## About National BDPA

Founded in 1975 by Earl Pace and the late David Wimberly, BDPA is a global member focused organization that serves the professional well-being of its stakeholders. BDPA remains committed to excellence and providing a wide spectrum of resources to members, corporate sponsors, businesses, educational institutions and the African American community. The organization is a catalyst for professional growth and technical development for those in the IT industry. With over 50 chapters across the United States, the BDPA is the premier organization for African Americans in technology. For more information please contact the BDPA National Office at (800) 727-BDPA.

## About cozzas llc

Jacqueline Lawson knows her way around a computer. After all, she has over 35 years of technology experience. As a professional database administrator, project manager, web and print designer, Corporate Computer Trainer for the City of Atlanta, she knows what clicking that button will do! She uses her extensive experience, practical know how and down-home antics to help busy people get more enjoyment and productivity in using computer technology. In early the 2000s, Ms. Lawson was instrumental in appearing on and hosting television and radio programs discussing the digital divide in the black community. For more information about cozzas llc, please visit [www.cozzas.com](http://www.cozzas.com), or call (404) 437-7523.

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