

## DIY Digital Storefront - Adhesive Rear Projection Film Material that transforms standard glass



Stand out Retail stores from the giant chains to local homegrown stores need to attract attention to their products, services and sales. With interactive window posters you will stand out with full motion graphics and ads in a world of static posters

**July 5, 2010** - <u>PRLog</u> -- Consumers love to interact, just look at social media, picture mail and texting. Be a step ahead and turn static windows and posters to digital posters and interactive signage, connect and reach people on current platforms. With our touch screens and projection films http://adhesiverearprojectionmaterial.com/ you can turn any window or display interactive with ease.

## Convert

To turn an average consumer into a client you must catch their attention and engage them. Mall or strip mall retail establishments would promote the current specials, new products, exclusive window opportunities only found on the storefront glass that generates attention and foot traffic to the store.

DIY Digital Storefronts http://ssidisplays.com/industries/retail-windows are Easy, Affordable and Provide the ROI needed for every business owner to appreciate. Turn that empty glass into a profit generating machine that will become a voice instead of an obstacle; we live in a digital world that is becoming less static each and every day.

Given the opportunity perspective clients will see that you are on the cutting edge of your industry and willing to give them a product that comes as a "bonus gift" with their shopping experience (your customers are buying an experience not a product).

We have more experience then anyone in dealing with digital glass and transforming the average storefront into an animated marketing machine that wont cost you more then you could ever imagine.

We offer the industries only "No Strings Attached" project consultation service; we will walk you through the entire process, project and options - we understand that doing something new, exciting and different is not always the easiest thing to do "even when you need to", so we are here to make the transition as painless as possible.

A few of the Features we offer with Digital Storefront Advertising are -

- \* Change your AD's as often as you like with little to no cost.
- \* GO Interactive Thru-Glass Touch Screen Technology allows your customer to interact with the display and ALL the technology is behind the glass. <a href="http://adhesiverearprojectionmaterial.com/Interactive.html">http://adhesiverearprojectionmaterial.com/Interactive.html</a>
- \* Attraction that only comes with doing something unique and cutting edge.
- \* Digital Display that stands out and attracts potential passers by.
- \* Large Format screens up to 122" Widescreen on your glass with no seams.
- \* DIY if you like we will walk you through the whole process and teach you how to have amazing results that you installed yourself.
- \* Technical and Support Staff available that have actually seen, installed and maintained systems just like yours and can answer current technical and future maintenance questions.
- \* Products that have been proven and are in use by the worlds leading brands Estée Lauder, Bare Escentuals, Tommy Hilfiger, Macy's, Pepsi, Kellogg's and so many more small business's just like you.....

Product Overview -

Accent Projection Film - The most versatile projection film, period.

This rear projection film applies to any glass or acrylic surface and yields ultra bright images in any environment. The Accent projection film has been used in direct sunlight applications.

Accent is a white projection film with a high level of transmittance making it very bright. The Accent projection film requires no specific projection angle.

Beautiful

The Accent film accepts your static images or video and shows it in stunning high definition fashion. Accent film can be coupled with tinted glass or acrylic to create stunning high contrast displays.

This adhesive rear projection screen comes in large sizes up to 122" 16:9 and can be tiled to make larger displays.

Bright

Accent Projection Film will make a low lumen projector look amazing but will also accept ultra bright projectors without hot spotting or losing viewing angles. Use accent with short throw lenses and mirror rigs and count on Accent projection films working perfectly every time.

The Accent rear projection film screen by Screen Solutions works very well in environments where the brightness of the screen can truly be seen. If you have tinted glass, use the Accent film screen to combat direct sunlight. It can also be used with tinted acrylic or glass panels to create very bright, high contrast displays.

Download Accent Projection Film Tech Specs Sheet Technical Specifications Screen Color Frosted White Transmission of light 79%

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Max Viewing Angle* 175°
Maximum Size (Seamless) 122" (16:9) 60"x 106.7
100" (4:3) 80 x 60"
Projection Film – Full Roll 60 in. x 33 ft.*
Standard Screen Sizes
Screen Size
(Diagonal) 4:3 Dimensions
W x H (in.) 16:9 Dimensions
W x H (in.)
35" 21 x 28 30.5 x 17.2
50" 40 x 30 43.6 x 24.5
67" 53.6 x 40.2 58.4 x 32.8
84" 67.2 x 50.4 73.2 x 41.2
100" 80 x 60 87.2 x 49.0
120"
      - 104.6 x 58.8
122" - 60 x 106.7
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Screen Solutions Definition Film Go Large

Definition film can be applied to any glass or acrylic surface and comes in large seamless sizes up to 122" 16:9 and 100" 4:3 giving you a wide selection of sizes and aspect ratios to choose from. Definition film can be tiled to make larger displays.

Definition film comes in large seamless sizes up to 122" 16:9 and 100" 4:3 giving you a wide selection of sizes and aspect ratios to choose from. Definition film can be tiled to make larger displays General Applications

- \* Retail windows
- \* Lobbies
- \* Museums
- \* Kiosks
- \* Bars
- \* Night clubs
- \* Tradeshow displays
- \* Corporate briefing centers
- \* Tradeshow displays
- \* Digital signage
- \* POS displays

## **High Contrast**

The Definition film gives you rich, deep and bold color representation adding contrast and aiding your projector in delivering your content in stunning fashion. Definition film can be used in unrestricted lighting while maintaining its color and brightness. Definition projection film is being used in tradeshows and retail

<sup>\*</sup>Custom roll lengths are available. Call 1-888-792-6104 for details.

windows regularly as well as POP and DOOH displays. Shapes and Designs

Definition film can be cut into shapes and designs by our shop and on staff personnelle or you can cut your own design and shapes at will. Definition film will not be affected by even extreme designs or patterns and will apply normally.

Intrigue Film:

Clear Holographic Projection

The Intrigue rear projection film is colorless or transparent and gives a holographic and floating image effect on any glass or acrylic surface with a simple and effective application process. Intrigue maintains wide viewing angles and impressively bright images while giving a next generation look and feel to any content.

Floating Image

Intrigue's revolutionary design features allow for standard projectors and content to be displayed on clear/transparent surfaces providing floating images and a holographic display.

Freedom

Intrigue gives you freedom to design and install, with no specific projection angle required and the ability to work with off the shelf projectors, Intrigue provides freedom in creating the next generation of displays. Total Flexibility

Intrigue can be applied to any glass or acrylic surface and comes in seamless sizes up to 122" 16:9. Intrigue projection film provides designers and dreamers the ability to create the displays of tomorrow... Today.

Anti-Glare Film

Anti-glare film will enhance your brightness and contrast levels while maintaining image quality and uniformity.

The largest obstacle to clear and viewable window displays is the glare and reflection that comes standard with any glass or acrylic. By adding our Anti Glare film to your window or display you will dramatically reduce glare and reflection and ensure that your displays and products are fully visible Benefits

- \* Lowers glare and reflection
- \* Increases viewable brightness
- \* Clear view into store or displays
- \* Works with projection films, touch screens or standard displays

Roll size 50"x33'. Cut sizes available

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About Screen Solutions International - GLOBAL DEVELOPER OF DIGITAL DISPLAY TECHNOLOGY The Company

Screen Solutions International is a privately owned business and since 2005 has been manufacturing quality projection surfaces and displays. We have warehouse, production and office space located in Roseville, California, which is a prime location central to the California hub of West Coast industry and innovation.

(Soon coming is our brand new offices located in Florida to better serve existing clients and build new relationships on the east coast). Our modern facilities are equipped with up-to-date production equipment and follow streamlined and efficient procedures from design and production to shipping.

We design, manufacture and sell digital display solutions to retail, manufacturing, institutional, government, commercial, military buyers and private individuals in all types of industries. Our digital displays start with stock products

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Industry Advertising, Business, Marketing

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Business, Retail, Dooh

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