

## **Titanium-Jewelry.com Offers Discount on Hot Trends in Men's Wedding Bands**

*Leading online retailer of men's jewelry showcases trendy black diamonds on tungsten, titanium rings.*

**June 24, 2010** - [PRLog](#) -- Modesto, CA -- Titanium-Jewelry.com, a premier online retailer of mens jewelry, tungsten rings and men's wedding bands announces \$25 discount and free shipping on orders of \$100 or more. Titanium-Jewelry.com is proud to offer customers the finest selection of contemporary mens rings, at affordable prices. In addition, the site offers lifetime ring resizing and a 30-day love it or return it policy.

"A continuing trend in men's jewelry combines alternative metals, such as tungsten and black diamonds," said Ron Yates, founder, Titanium-Jewelry.com, returning recently from a jewelry trade show in Las Vegas. "Men like the industrial feel of tungsten carbide and the fact that it will probably never scratch. For those who want a little more bling, black diamonds are hot."

According to industry leaders, contemporary metals such as tungsten carbide and black titanium, now account for about 50 percent of men's wedding band sales. With the price of gold and platinum at, or near, all time highs, contemporary metals have been very popular in the last few years. Coupled with this factor is that men like the "industrial" durability of these new metals and their masculine look and feel. New men's jewelry styles using contemporary metals are unique and attention grabbing and unlike any styles seen in the past.

The FORGE tungsten ring by Benchmark is a popular example of tungsten and black diamonds, featuring three round brilliant black diamonds. Each black diamond is set in a white gold bezel, is about .10ct, for a total weight of .30ctw. The black diamonds are set against satin finished tungsten. A high-polished groove in the center wraps around the entire ring - providing a nice contrast against the smoky colored satined area. The ring's comfort fit inside profile makes this great-looking ring easy to wear.

The EM SPORT MIDNITE ring by Edward Mirell has been featured in various men's publications such as GQ, Esquire and Details. Measuring a wide 9.5mm, the black titanium ring has two sterling silver cables. To really add to it's allure there are two matching black diamonds.

Both the Forge and EM Sport Midnite rings qualify for the \$25 off discount. Simply browse any page of Titanium-Jewelry.com and a pop up box will appear with the discount code.

Titanium-Jewelry.com offers sophisticated designs from ArtCarved, Benchmark, COGE, Diana Classic, Edward Mirell, Formotion Watches, Heavy Stone Rings, J.R. Yates, Triton and the Belloria Black Diamond collection for her. Enticing grooms and couples worldwide, the online retailer provides a multitude of styles and metals representing the best selection of palladium rings, titanium rings, tungsten rings, and men's wedding bands for the fashion forward male and female.

Titanium-Jewelry.com provides a wide selection of titanium rings, tungsten rings and black titanium jewelry uniquely styled for men and women. Experts in modern men's wedding rings and modern metals jewelry, Titanium-Jewelry.com leads the industry in contemporary jewelry fashions. For more information, please visit [www.Titanium-Jewelry.com](http://www.Titanium-Jewelry.com).

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