

3 Marketing Secrets Every Newbie Should be Aware of

Hey newbies, beware of false dealings marketing traps!! Read these top marketing secrets now and learn what and what not to do....

June 9, 2010 - [PRLog](#) -- If there is anything a newbie should know about marketing, it is everything.

While I realize that everything is a lot, that is nothing to be afraid of because all newbies need to watch out for a few certain things about the world of marketing. The world of marketing can be very tricky and untrustworthy. Therefore vigilant eyes need to keep watch. Many newbies are not that great at marketing, and they need help, and many newbies are told many things that are not true. This is why I am going to tell you a couple of “marketing secrets”:

Secret #1—As a newbie, you will find yourself looking for many marketing techniques, and you may think that it is wise to either hire a company to market for you or to pay for guaranteed visitors to your website. For starters, who ever said that “if you want something done, you need to do it yourself,” he/she was right. There are few marketing companies that actually get results and there are many that just take your money. As a matter of fact, there are many companies that use softwares to make it look like you have visitors coming to your website, when in fact you don’t. Please be aware that many companies actually do this. (A long, long time ago, I actually confronted a company of this fact. I figured out that the visitors that I was receiving were fake through tracking the leads with my own software. When I explained this concern of mine to the company, they disappeared.)

Secondly, for the guaranteed visitors, some companies may use the software to deceive you, but even if they do not use the software, you will most likely not get any results because the guaranteed visitors are not targeted quality traffic. As a newbie, if you want to succeed with your marketing, you need to know that the quality of your traffic depends upon your success as a marketer.

Secret #2—Marketing is a numbers game. Minimal marketing will not ensure your success. Minimal marketing is 2 or 3 videos or 2 or 3 articles. If you want to make thousands of dollars like the people before you who became marketers, you need to write as many articles as you can, and don’t waste your money on those article writing softwares—I have yet to come across one that works. For instance, try finding a person who does make money online, and try finding an article that they wrote. If you click on the article or look at their profile, you will see that they have written a ton of articles, and by a ton, I mean hundreds...even thousands. The same thing goes for video marketing. Here is tip for those of you who do not know. Write one article and try submitting it to 10 high ranking article sites, or make a video and submit it to 10 high ranking video sites. To find the highest ranked article sites and video sites, check out the first page of results on Google, or go to Alexa.com. Make as many articles and videos as you can, then once you have a lot of content, turn it into a blog and update it every couple of days. It would be helpful to ping your blog, too.

Secret#3--- To get the most use of your marketing, you need to know SEO or Search Engine Optimization. Practicing of SEO means you need to know how to target keywords, and how to search them properly. If you need keyword ideas, think about what you want to target. For example, if you want to target “Affiliate marketing” you can go to the Google keyword tool and it will show you similar keywords. In SEO marketing, make sure you put your keyword in your title and in the body of your content a couple of times. Well, I hope these [marketing secrets] have been of good use to you.

Lastly, never give up. You have to remember that every marketing millionaire was once a newbie too, and that they failed countless times, but because they never gave up, they now have crazy amounts of money.

Alright, that is the last of the “marketing secrets.” Also, please check out my business opportunity. For checking it out, I will give you a gift to help you market, and to boost your marketing skills, get your gift at <http://nicepeoplegive.info/freegift.html>

###

To receive my free gift, go to <http://nicepeoplegive.info/freegift.html> now and take a look at the video to get the link to your free gift. This gift is great and is a 16 part video course that teaches you many highly effective marketing techniques to boost your business. Go now and see how you can make a daily income from home.

--- End ---

Source Brother John Hostick
State/Province Georgia
Country United States
Industry [Affiliate program](#), [Business](#), [Home business](#)
Tags [Marketing Secrets](#), [Marketing For Newbies](#), [Make Money Online](#), [Work From Home](#), [Home Based Business](#), [Make Money Now](#)
Link <https://prlog.org/10728429>



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online