## New Market Research Report: Hong Kong prepaid mobile market

Recently published research from Ovum, "Hong Kong prepaid mobile market", is now available at Fast Market Research

**June 9, 2010** - <u>*PRLog*</u> -- Hong Kong is one of the most competitive and mature telecoms markets in the Asia-Pacific region. Although Hong Kong operators have traditionally received more revenues from post-paid services, prepaid is becoming increasingly important, and more prepaid services and applications are emerging. This report shows the current status, competitive environment, KPIs, operators' offerings, and future trends of the Hong Kong prepaid mobile market.

For more information or to purchase this report, go to:

- http://www.fastmr.com/prod/67591\_hong\_kong\_prepaid\_mobile\_market.aspx

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## About Ovum

Ovum fully understands convergence across telecoms, IT services and software. They invest heavily in researching what is happening in a market that is dynamic and full of risk and reward, analysing the changes and identify the threats and opportunities ahead for their clients. Ovum's team has extensive experience in the sector and is dedicated to 'getting closer' - to the industries they advise on, to the people they work for, and ultimately to the real issues determining how ICT markets behave. Ovum maintains a fluid, highly collaborative structure that brings the right range of expertise to each situation. View more research from Ovum at <a href="http://www.fastmr.com/catalog/publishers.aspx?pubid=1006">http://www.fastmr.com/catalog/publishers.aspx?pubid=1006</a>

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