

Kia Forte Indianapolis dealership says car is an IIHS “Top Safety Pick”

Kia dealerships are very proud of Forte winning “Top Safety Pick” by IIHS

May 28, 2010 - [PRLog](#) -- Kia is very excited having a third model being named 2010 “Top Safety Pick” in the Small Car category by the Insurance Institute for Highway Safety (IIHS). Kia dealers in Indianapolis are undoubtedly proud to have the Forte available in their lots for any shopper wishing to view the award-winning model for themselves.

Kia Forte Indianapolis drivers will be proud to own the model that received “Good” ratings – the highest possible earned – in frontal, side, rear, and rollover impact crash safety tests. Each overall evaluation is based on various measurements particular to each crash angle, as well as overall impact on crash test dummies inside the vehicle during all tests. Electronic stability control is the only prerequisite for any vehicle to be considered for the “Top Safety Pick” awards.

Kia dealers in Indianapolis have the Forte in three trims: the LX starting at \$13,695, the EX at \$15,995, and the SX available for \$17,495. Safety features that come standard in all trims of the Kia Forte are active front headrests, advanced two-stage airbags, front seat and side curtain airbags, and four wheel disc brakes. Additional safety systems which enabled the Forte to win IIHS’s award are an antilock braking system, brake assist system, electronic brake-force distribution, electronic stability control, a traction control system, and a tire pressure monitoring system.

Owners of a Kia Forte in Indianapolis will agree with Michael Sprague, Vice President of Marketing of Kia Motors America, when he states that the Forte “being honored as an IIHS ‘Top Safety Pick’ award winner furthers its position as a top contender in its segment and a vehicle that offers consumers the entire package.” For those unfamiliar with the performance and package that the Forte offers, a visit to their local Kia dealer to test drive the vehicle may be necessary.

About Butler Kia:

Butler Kia is a top Kia dealer in Indianapolis with their #1 priority being the customer. Being family owned and operated, Butler Kia is dedicated to delivering professional and friendly service to every customer searching for a Kia Forte in Indianapolis, or any other Kia model offered in their inventory.

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