

Styling and background research for 3 Ambassadors' kimono on Samurai Parade in NYC

By Hiromi Asai

Dated: May 22, 2010

Mode & Classic LLC provides styling and background research for 3 ambassadors' kimono on Samurai Parade at Japan Day @ Central Park 2010 in NYC on June 6th, 2010.

2010 marks the 150th anniversary of the first Japanese diplomatic mission to the United States and its enthusiastic reception in New York City on June 16, 1860.

On June 6th, 2010, Japan Day, New York's largest Japanese summer festival, will be held at Central Park in New York City. On the event, Samurai Parade will be demonstrated by more than 100 casts for the celebration of the 150th anniversary. All the casts wear kimono and make a parade at Central Park in Samurai style.

Mode & Classic LLC proudly provides styling and background research for 3 ambassadors' kimono at Japan Day @ Central Park 2010 in NYC. We will make the samurai style, similar as the traditional Japanese samurai style which excited enthusiasm in New Yorkers in 1860.

We all hope many people in New York City enjoy Samurai Parade on June 6th.

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Japan-NYC 150th Anniversary Organizing Committee
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We create various fashion arts using Japanese fabrics and kimonos. We rent various kinds of kimono from huge collections. A wardrobe stylist Hiromi Asai (CEO of this company), provides fashion styling service featuring kimono on various occasions (ads, films, magazines). We also provide kimono lessons in New York City.

We believe that kimono will be recognized as a universal formal wear that is beyond cultural and ethnic boundaries. We would like to contribute ourselves to the development of such movement, starting from New York City.

Tags kimono, samurai, new york, japan day @ central park 2010
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