

Birthstone Jewelry Store Featuring Precious and Semi-Precious Gem Stones



ZeMis is re-launching and revamping its Birthstone Jewelry Department to offer better quality information to buyers and visitors about the product their buying as well as gemstones in general.

May 20, 2010 - [PRLog](#) -- ZeMis, the eco-luxury online store, offers best selling stones like pearls, diamonds and emeralds at very reasonable prices. More exotic stones like garnet, amethyst, aquamarine, ruby, peridot, sapphire, opal, citrine, topaz, lapis lazuli, tourmaline and even moonstone are also available at unbelievably low prices. The site displays a comprehensive list of all known birthstone charts by month, day and astrological sign.

ZeMis Managing Director, explains, "Adult men are the fastest growing consumer sector for jewelry online shopping. Whether it is for an engagement or expression of friendship and love, they like to conduct exhaustive research on the appropriate stone to purchase for each occasion. Online shopping is an informative and convenient method of purchase. We at ZeMis have tried to present our jewelry line in an easy to navigate format to minimize browsing time. Each birthstone gets special attention." The jewelry department of ZeMis is a constant bestseller for the online boutique. Castillo adds further, "Plus our prices are unbeatable and from a trusted source so our customers are assured the birthstone and gem stone jewelry they buy are authentic." ZeMis offers birthstone and gemstones in different sizes and price points so young adults can purchase meaningful and sentimental gifts for themselves or their loved ones.

ZeMis specializes in avant garde designer neckpieces made from a mix of natural components, semi-precious stones such as freshwater pearls, amethyst and turquoise as well as luxurious and hand woven exotic fabrics and glass beads, all exquisitely beaded together by skilled artisans. They represent a new breed of eco-luxurious accessories for nature loving yet sensible online shoppers. These artistic pieces were designed to fit a wide range of ensemble for both day and evening. The limited edition neckpieces are meant to both stand out and blend in with all kinds of outfits from T-shirts to evening dresses.

ZeMis debuted its designer accessories line in celebrity gifting events and handed out its AKT Vianca minaudiere to nominees, presenters and famous celebrities such as Jennifer Aniston, Reese Witherspoon, Paula Abdul, Eva Mendes and Sarah Jessica Parker as well as last year's Oscar® winners and nominees, Penelope Cruz, Kate Winslet, Meryl Streep and Amy Adams and respected female actors like Cate Blanchett and Scarlett Johansson. This year, opulent neckpieces were handed out to Sandra Bullock, Drew Barrymore, Anna Kendrick, Mo'nikue, Juliana Margulies, January Jones, Lea Michele, Penelope Cruz,

Meryl Streep, Vera Farmiga Joan Collins and Maggie Gyllenhaal.

ZeMis differentiates its products from other online stores selling jewelry and fashion accessories by presenting detailed product pictures with various angles and sketch diagrams showing relevant dimensions to give customers comprehensive information as well as delight, convenience and a seamless transaction experience.

ZeMis utilizes Amazon's e-commerce technology in order to provide ZeMis guests a safe, secure, and convenient online shopping experience. Transaction processing for ZeMis is handled by Amazon so buyers can use their Amazon.com account to order and checkout.

ABOUT ZEMIS

ZeMis is owned by ZEMIS LTD, which is associated with World Charms (USA) LLC, a private Delaware LLC. ZeMis has teamed up with Amazon.com and licenses its shopping cart software for its reliability and cutting edge features. Inquiries on ZeMis may be directed to marketing@zemis.com. >>>>>>>

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