

Total Sports TV streams Thomas & Uber Badminton Live in Asia

Sports streaming website to offer live online coverage of Badminton's biggest team championship event on www.totalsports.tv.

May 2, 2010 - [PRLog](#) -- Total Sports Asia (TSA) will be offering the Thomas Cup & Uber Cup badminton events live for subscription on its sports portal, www.TotalSports.tv to all territories in Asia when the event kicks off from 9th May 2010 to 16th May 2010. Badminton fans in Asia will be able to enjoy the over 55 hours of live streaming of the tournament for only USD3.99 including access to archives, exclusive interviews, on and off the scene footage.

Julian Jackson, Executive Vice President, Media of TSA said, "We are fired up by the prospect of presenting live and exclusive streaming of the Thomas Cup & Uber Cup 2010 on www.TotalSports.tv, especially when the tournament occurs for the most parts of office hours, for all badminton fans in Asia to be able to watch the action online and not miss out of the coverage."

Total Sports TV (www.totalsports.tv) (powered by Octopus Media Technology) is TSA's online platform that enables rights holders to fully commercialize its internet rights and build its brand in Asia by offering the content directly to sports fans through the internet.

###

Total Sports Asia (TSA) is Asia's leading independent sports marketing agency with a dedicated team of over 80 sports marketing experts and six offices in Kuala Lumpur, Shanghai, Beijing, Tokyo, Mumbai and Delhi. Its main business is media rights, sponsorship, events management and consulting.

TSA works with leading federations and rights holders from around the world including the media rights for the US Open Tennis, BWF (Badminton World Federation), PSA Squash, Superleague Formula, MotoGP, Real Madrid and French Ligue Football.

For more information, please visit www.TotalSportsAsia.com

--- End ---

Source	Total Sports Asia
City/Town	Kuala Lumpur
State/Province	All Malaysia
Country	Malaysia
Industry	Sports , Internet , Business
Tags	Total Sports Tv , Thomas Cup Badminton , 2010 Live Streaming , Free Coverage , Asia Rights
Link	https://prlog.org/10658528



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online