

## **Company reinvents decking with synthetic deck surface solution, ProFekt**

*ProFekt revitalizes decks with the look and feel of real wood. ProFekt is a do-it-yourself surface solution designed to preserve wooden deck and patio surfaces without losing the look and feel of real wood. It's perfect for decks, patios and docks.*

**May 2, 2010** - [PRLog](#) -- United Plastics Corporation, of Mt. Airy, NC, is launching ProFekt™, a do-it-yourself surface solution designed to preserve wooden deck and patio surfaces without losing the look and feel of real wood. ProFekt ([www.ProFektDecks.com](http://www.ProFektDecks.com)) installs directly onto deck and patio surfaces to eliminate direct air and water contact with the surface and revitalize old decks. ProFekt will be at the 2010 National Hardware Show May 4-6, at the Las Vegas Convention Center, booth #4637. More information about ProFekt can be found at [www.ProFektDecks.com](http://www.ProFektDecks.com).

ProFekt is designed to revitalize old decks and patios, making them look and feel new again without the need for power washing, staining, painting or complete reconstruction and rebuilding of an existing deck. ProFekt will also preserve new decks and patios by eliminating direct contact with moisture and the elements. The manufacturer is offering a 15 year warranty for every proper ProFekt installation.

“The surface of a deck is what tends to deteriorates first,” says Jack Nagy, Sr. Vice President of Sales and Marketing for United Plastics Corp. “Installing ProFekt will double and even triple the life of decks and patios with minimal maintenance for years to come. You get a new-looking deck that looks and feels like wood without the splinters.”

The natural mineral aspect of ProFekt’s composition eliminates slipping issues in plastic composite decking where wood fiber and wood-filler is used. The natural mineral composition eliminates splinters while creating a non-slip surface in both wet and dry environments while reducing the possibility of mold and mildew growth.

An ultraviolet ray stabilizer is integrated into ProFekt to enhance color stability and reduce fading. An antifungal treatment is added to combat moisture intrusion and prevent mildew and mold.

“ProFekt is a very simple way to give decks and patios a makeover,” says Nagy. “It installs quickly and hides unsightly boards while protecting them from further damage.”

ProFekt is a flexible surface that is completely recyclable with the look and feel of real wood. ProFekt is designed to cover up unsightly, aged wood, revitalizing and protecting deck and patio surfaces. For easy installation, Profekt can be cut with a simple razor knife to the desired measurements. Then, ProFekt is placed on the surface of existing decks. Vinyl adhesive is used (recommended for outdoor use) to adhere Profekt to existing decks. Finishing nails should be tacked into the ends of each piece for proper installation.

Time-lapse, testimonial and demo videos of the new, ProFekt deck product from United Plastics Corp. can be seen at [www.ProFektDecks.com](http://www.ProFektDecks.com). You can also become a fan on Facebook, just search “ProFekt.”

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The United Plastics Corporation has been creating innovative, plastics-based products in Mt. Airy, NC for over 50 years. They utilize knowledge, experience and state-of-the-art extrusion equipment to create cost-effective, sustainable products.

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State/Province	North Carolina
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