

Author Signed Copies of "Connect The Dots" by Rashmi Bansal Now At Infibeam.com

After the stupendous success of her earlier book Stay Hungry Stay Foolish, Rashmi Bansal is back with her new release "CONNECT THE DOTS".

April 7, 2010 - [PRLog](#) -- Infibeam is geared up to sell exclusive copies of bestselling author Rashmi Bansal's latest book "CONNECT THE DOTS". Infibeam.com is the first online bookstore to ship Rashmi Bansal's latest book on entrepreneurship. Readers, who have loved her previous work and are enthusiastically awaiting the release of her next, can thus have some respite.

The book store at Infibeam.com has exclusive author signed copies of "CONNECT THE DOTS". The book deals with the fruitful outcome of following one's dreams. It traverses the lives of 20 non MBA entrepreneurs who embark on their own ventures. Driven by a desire to prove themselves, the entrepreneurs wade through unknown paths and eventually kiss success. This inspirational book may be availed at Infibeam.com.

Her previous book "Stay Hungry Stay Foolish" sold 150,000 copies and was translated into 8 different languages. There is much hope pinned on her second book and Infibeam is all set to ship the exclusive author signed copies. The book on enterprising young men and women, who make it on their own, is certain to inspire the reader in you.

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About Infibeam.com:

Infibeam.com owns and operates an e-commerce retail portal www.infibeam.com as well as customized products portal www.picsquare.com. The company also provides e-commerce and interactive marketing services to brands, retailers and media companies in India and internationally.

The company's technology services include e-commerce engine with a set of configurable features that enables Web store functionality, such as product presentation, merchandising, shopping cart, and checkout. It also offers Web store management tools to manage the Web stores administration, product and catalog content, and reporting; Web infrastructure and managed hosting; order management and processing; and reporting and analytics services.

In addition, the company provides fulfillment services, customer care services, interactive marketing services, and online advertising and design services. Infibeam.com was founded in 2007 and is headquartered in Ahmedabad, Gujarat.

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