

## Static FBML Knowledge Not Needed! New Easy FBML Facebook APP for Fan Pages

What is a Facebook TabSite you ask? A TabSite is a new Facebook App making it easy to create you own mini-website within a tab on your Facebook Fan Page or Personal Facebook Page without needing to know any FBML code nor needing to use Static FBML.

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If you have wanted to create a custom tab on your Facebook Fan pages, or have attempted to use the Static FBML Facebook Application but just couldn't get it to look right; then we have the Facebook App you've been looking for!

Digital Hill Multimedia, Inc. is excited to release a new Application called Facebook TabSite.

What is a Facebook TabSite you ask? A TabSite is an easy way to create you own mini-website within a tab on your Facebook Fan Page or Personal Facebook Page without needing to know any FBML code nor needing to use Static FBML. Create a landing page, multiple pages about your products & services, or share "Facebook Only" Coupons with your fans! All are easily possible within Facebook TabSite.

A TabSite is a 'must have' for any business serious about their Fan Page who wants to easily add content and images using a simple WYSIWYG content manager.

Facebook TabSite is an alternative to Static FBML and requires no FBML knowledge nor do you need the Static FBML Application. While Static FBML has it uses for those who like to write code, Facebook TabSite gives you a simple CMS (Content Management System) tool so that you don't have to pay a programmer to write FBML code for your Fan Page tab.

Within Facebook TabSite you can:

- \* Create multiple pages
- \* Publish or unpublish your pages (storing them for later use!)
- \* Add links to documents like .pdf and .docx so fans can have easy access to forms to view/download
- \* Easily edit content and add images, no FBML knowledge needed!
- \* Link to your company website, e-commerce store, blog or other web pages.
- \* Add administrators to allow co-workers access to your company TabSite.
- \* The Pro version even has a contact form for fans to easily submit questions and comments to you.

Did we mention that you don't have to know any FBML code or use the Static FBML Application? Get Started With Your FREE Facebook TabSite Today!

Quote from Troy Rumfelt, President of Facebook TabSite: "We are excited to release Facebook TabSite.

We know that Facebook is continuing to grow rapidly as a social and business destination and we are making it much easier to continually have fresh and unlimited content on your Facebook Fan Page or Personal Page without needing to know FBML code. The uses are unlimited! We can't wait to see how this helps savvy marketers take their fan pages and businesses to new heights!"

Stay tuned for future roll-outs of new features, tools, and templates to help you have custom pages on your Fan Page tab without needing to know any FBML!

## ###

For over 12 years, Digital Hill Multimedia, Inc. has specialized in Web Design, E-Commerce, SEO, Web Hosting, Flash, 3-D Animation, and Web Marketing and Promotion Strategies throughout the Country. Contact us at 888-537-0703 or <u>http://digitalhill.com</u>.

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