

New Promising Melasma Treatment Offers Lasting Results

Epione's Coolaser and Blue Light Therapy Shown to Effectively Remove Resistant Melasma and Successfully Treat Other Skin Discoloration Conditions

March 19, 2010 - [PRLog](#) -- BEVERLY HILLS, Calif. – Epione Medical Corporation, a Beverly Hills-based, state-of-the-art laser and aesthetic surgery center, announced today that it has developed a combination treatment that may permanently reduce, and in most cases eliminate, the pigmentation condition known as melasma or pregnancy mask. Using Blue Light Therapy and Coolaser™, both FDA-approved lasers exclusive to Epione, the center has treated more than 300 patients and achieved long lasting results.

“Most cases of melasma have not been responsive to more traditional treatments that are currently available,” said Dr. Simon Ourian, medical director of Epione Medical Corporation. “We’ve successfully developed a regimen that will finally bring hope and healing to the millions of women across the globe who are impacted by this condition.”

According to recent published statistics, an estimated six million women in the United States are currently living with melasma, and nearly 50 million women worldwide. The condition presents itself as brown or grey patches on the face, most commonly on the cheeks, nose, forehead, chin and upper lip. Melasma is overwhelmingly predominant in women and typically occurs during pregnancy. Women who take birth control and certain other medications or undergo hormone replacement therapy are at a higher risk for developing this hyperpigmentation.

To treat melasma, Dr. Ourian uses a dual modality of lasers to reduce, and in some cases eliminate, the signs of the condition. Blue Light Therapy, which is repeated in three to four week intervals, is used to heat tiny capillaries and colored material on the surface of the skin, and then absorb them or cause them to evaporate. The lasers used also cause micro pores in the capillaries to shrink. The Coolaser procedure, which lasts only 10 to 15 minutes, is used to vaporize superficial cells and remove damaged skin tissue. Once the damaged skin is removed, healthy new skin grows in its place.

Upon conclusion of the course of treatment, patients see smoother, blush-free skin with finer lines and a younger, more refreshed appearance. Results are long lasting, and additional follow up procedures or treatments may not be necessary.

The level of discomfort that can be expected is different for each patient. Patients may experience mild swelling, redness or irritation comparable to sunburn, which can be treated with ice packs, ointments and over-the-counter or prescribed pain medication.

“Melasma and other skin conditions can drastically impact a person’s life, and result in loss of self-esteem which can prevent them from succeeding personally and professionally,” said Dr. Ourian. “The success of our new melasma treatment is not only important to the medical community, but also to the millions of women who now have a chance to face the world with confidence.”

For more information about treatments for melasma and other skin conditions, visit www.epione.com. Blue Light Therapy and Coolaser videos are currently available on the site.

About Epione Medical Corporation

Epione, located in the heart of Beverly Hills, is one of the most comprehensive, state of the art laser and aesthetic surgery centers of its kind in the world. Epione is designed to offer clients comfort, convenience and privacy. The practice specializes in the most current technology available for skin, hair, and body contouring, and its staff is dedicated to providing our clients with the highest level of personal attention and care. For more information, call Epione at (888) 951-3377 or visit www.epione.com.

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