



"MORE Clothing for MORE Cooling???"

Well, all this is about to change! Cool Comfort Technologies, Inc. has developed an innovative high-performance, "green", cooling textile in response to the increasing demand for a convenient effective cooling fabrics.

March 16, 2010 - [PRLog](#) -- "MORE Clothing for MORE Cooling???"

Think COOL COMFORT!!!

By Bruce Kenny, Junior High School Teacher

It's 4'oclock on a Wednesday afternoon, the middle of February, in a town 20 miles north of Boston. I just got home from teaching English to junior high school students. Time to go for a run to relieve the stress. It is 24 degrees outside and the wind is blowing. I begin the process of layering, to combat the cold, ending with a gortex suit, gloves and hat. There has always been a number of ways to keep warm while training in New England's winter. Enormous amounts of money have been spent on gear to keep people warm during cold weather training, but very little has been spent on keeping people cool for the sweltering summer months. My runs in July and August are just as extreme as February. The temperatures reach into the nineties, with matching humidity. My summer running gear consists of shorts and shoes. This is because portable, personal use cooling products are limited. Ice packs and gel packs require refrigeration while fabrics that promote cooling simply wick moisture away to keep you dry.

Well, all this is about to change! Cool Comfort Technologies, Inc. has developed an innovative high-performance, "green", cooling textile in response to the increasing demand for a convenient effective cooling fabric that would apply to a broad array of applications ranging from traditional and specialty apparel to medical, safety and military applications. These include but are not limited to: towels, hats, bandannas, t-shirts and ace bandages. The textile is an engineered single-ply, multi-fabric, both in woven and knit constructions and is lightweight, pliable and malleable to conform to any contour. It is washable and re-useable without loss of cooling performance. It uses no chemicals, gels, crystals or polymers to promote cooling. Activation may be initiated in one of two ways: using tap water to "wet it. wring it and snap it" or from perspiration generated by personal activity. These high-density capillary networks create an environment that regulates the evaporation process and delivers to the user a prolonged cooling effect that remains sustainable as long as there is moisture present. The ultimate benefit is regulating surface and core temperature, which will range between 55 degrees F to 68 degrees F, depending on ambient conditions and lasting 2-3 hours. The product may also be put in a freezer and within 2-3 minutes reach sub-freezing temperatures for up to 15-20 minutes, remaining malleable, for maximum cooling or therapeutic effect.

So, on those ninety degree days, whether I'm running, playing tennis, golfing or hiking I now can remain cool, not by removing articles of clothing, but by adding apparel made by Cool Comfort Technologies, Inc.

For more information on Cool Comfort Technologies,
Call: 207.893.1532 or email: sales@coolcomforttech.com

check our websites:
www.coolcomforttech.com and www.coolcomfit.com

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Cool Comfort Technologies a leading manuf. in performance cooling textiles HQ in WINDHAM ME CCT has engineered a pat. pend. technology activated by moisture regulates the evaporative cooling process and delivers to the consumer a superior cooling benefit.

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Source	Cool Comfort Technologies, Inc.
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