

Levy & Son Plumbing, Heating, and Air Conditioning Reaches 100 Years in Dallas

Established Company Celebrates Centennial Anniversary with New Technology

March 1, 2010 - [PRLog](#) -- Dallas, TX – Dallas area institution in the plumbing, heating, and air conditioning industry, Levy & Son, partnered with local Web design and marketing experts at The Simpler Group to launch a new Web site. With a century of service to the community behind them they are unique in their ability to combine a long history of traditional, hands-on service while keeping an eye on advances in technology in their fields and in business administration.

Their dedication to customer service and interest in current technology led them to launch a new Web site, which will help current and new customers contact them and keep up with their service offerings and guarantees. They chose The Simpler Group to help them complete their update.

Arnold Levy said, “We enjoyed the process of turning our Web vision into reality. The team at The Simpler Group was able to quickly and easily work from concept to live Website, and we’re seeing more Web traffic every day. We also think our new Web site adds to our commitment to customer satisfaction by allowing visitors to schedule service, view our specials, and easily find answers to their most common questions.”

Brenda Simpler, owner of The Simpler Group says, “Working with Levy & Son was a great opportunity to help an established brick and mortar business create a new Web presence and reach a larger audience. We researched related search trends and the company’s target demographic and applied our findings to a customized plan for marketing this company online.”

About Levy & Son

Founded in 1910, Levy & Son has provided quality work and dependable service to the Dallas/ Ft. Worth Metroplex for one hundred years. As one of Dallas’ oldest and most established plumbing, heating and air conditioning companies, they continue to make service and customer loyalty their number one priority. With over fifty service trucks to care for residential and commercial customers, Levy & Son is truly a full service plumbing, heating and air conditioning company. “Years of experience at a moment’s notice.”

For more information

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Fax: 972.243.6838

Web site: www.levyandson.com

About The Simpler Group

The Simpler Group was founded on the belief that small and medium-sized businesses deserve Web services and online marketing as unique as their products and suitable to their specific markets. We are a fully integrated marketing company combining the best of traditional marketing with the most current and effective Internet strategies, including social media for business applications.

For more information

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Zip 75001
Country United States
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