

## Reviyve Announces March 2010 As Ethnic Skin Care Month

By Michelle Howard Smith

Dated: Feb 28, 2010

*Provider of ethnic skin care products announces March 2010 as the start of ethnic skin care month celebrating women of color and addressing their skin care needs.*

Reviyve LLC, a provider of handmade natural skin care products with a focus on women of color announces March 2010 as Ethnic Skin Care Month. The month will kick off with the start of a new contest for Women of Color followed by a number of promotions and educational giveaways.

"Black History month just ended but I think it's important to keep it going with a more specific focus on skin care for women of color" says Michelle Howard Smith, President and Owner of Reviyve LLC.

Throughout the entire month of March starting this year, 2010 Reviyve will be celebrating women of color by:

- Kicking off a new Beautiful Woman of Color Monthly Contest
- Addressing common skin issues in women of color
- Providing specific skin care information for different skin types
- Offering special discounts on face, bath and body products announced via blog postings at <http://freshradiantskin.com/blog>

For more information on Ethnic Skin Care Month, contact Michelle Howard Smith by email: [support \( @ \) freshradiantskin dot com](mailto:support@freshradiantskin.com)

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About Reviyve:

Founded in 2008, Reviyve LLC, a virtual personal care products company helps women of color to obtain and maintain healthy skin by teaching the importance of using nature based skin care products. Reviyve also provides a wealth of information via newsletters and articles posted in their regularly updated Skin Care Information Center at <http://www.freshradiantskin.com>. Owner and Published Author, Michelle Howard Smith is the Creator of Blended Naturals, a 99-100% natural handmade ethnic skin care line which consists of face, bath and body products for dry, oily and acne prone skin.

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