

California Maritime Leadership Symposium Brings Three Squares Onboard to Produce Their 10th Annual

By Three Squares Inc.

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Three Squares Inc. will utilize its unsurpassed experience in sustainable event production to make this year's CMLS symposium the most successful in its ten-year history

Three Squares Inc. has been selected to produce the 2010 California Maritime Leadership Symposium (CMLS), scheduled for May 5th and 6th in Sacramento. As this is the 10th Anniversary of the conference, which brings together trade and transportation organizations with close ties to California's vital maritime industry, Three Squares Inc. will utilize its unsurpassed experience in special event production to make this year's symposium the most successful CMLS event to date.

The annual symposium aims to highlight the importance of ports and harbors to the state of California, as well as relay the current list of port needs to California decision makers. At the 2010 symposium, expert panelists will discuss a range of issues from federal freight policy to maritime workforce development. Environmental concerns and the potential implementation of green technologies have traditionally been major points of CMLS discussion. Invited speakers include U.S. Secretary of Transportation Ray LaHood, State Senators and Assembly Members, executive directors from California's ports, leading economists, policymakers and maritime industry leaders.

"We are excited to partner with Three Squares Inc. for the production of our 10th Anniversary California Leadership Maritime Symposium," says David Hull, Chair of the Symposium and CEO of the Humboldt Bay Harbor District. "We are hoping to use this year's symposium to expand public and private understanding of the critical role our ports and harbors play in the economy, and of the substantial "green technology" initiatives industry has taken in recent years. We also want to review additional plans, now in development, which can expand these efforts with further public/private cooperation and support."

As a nationally recognized leader in producing green conferences, tradeshow and special events, Three Squares Inc.'s expertise in sustainable event planning will compliment the symposium's strong commitment to environmental stewardship. Three Squares Inc. is a proud member of the Green Meeting Industry Council (GMIC), and President Jaime Nack, among other notable projects, was enlisted as Director of Sustainability and Greening Operations for the 2008 Democratic National Convention. Although large-scale conventions typically carry with them a heavy carbon footprint, under the strong leadership of

Ms. Nack, Three Squares Inc. has developed proven strategies to minimize event production waste, implementing greening initiatives ranging from "no water-bottle" policies to carpooling and public transportation incentives.

With the assistance of TSI, the 2010 California Maritime Leadership Symposium is gearing up to be the most highly attended and environmentally friendly event in its ten-year history. The annual conference is hosted by a coalition including the California Association of Port Authorities (CAPA), California Marine Affairs and Navigation Conference (CMANC), California Marine & Intermodal Transportation System Advisory Council (CALMITSAC), the Harbor Association of Industry and Commerce, the Propeller Club of Los Angeles/Long Beach and the California Maritime Academy.

For additional details, please visit the CMLS website at www.maritimesymposium.com.

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Three Squares Inc. is one of the nation's leading sustainability consulting firms. We work with corporations, government agencies and non-profits to green their operations and develop campaigns to expand markets for eco-friendly products and services.

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