

Three Squares Inc. Welcomes Alternative Fuel Provider Ecofinal to Client Roster

By Three Squares Inc.

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Three Squares Inc. will develop innovative marketing and outreach strategies for alternative fuel provider Ecofinal in its bid to become the leading alternative fuel provider in Southern California.

The sustainability consulting firm Three Squares Inc. (TSI) is excited to add the alternative fuel provider Ecofinal to its client roster of cutting-edge environmental leaders. Three Squares Inc. will develop innovative marketing and outreach strategies for Ecofinal as it moves forward on a series of infrastructure projects that aim to foster the development and widespread adoption of Compressed Natural Gas (CNG).

For the last quarter of a century, Ecofinal has successfully served the propane and alternative fuel needs of businesses throughout Southern California. Presently servicing 475 clients within a 150-mile radius of the company's Los Angeles headquarters - including city and county agencies, manufacturing, transportation, commercial retail outlets, retail restaurant trade, and residential customers - the company has established a solid reputation among public and private fleets as one of the region's premier alternative fuel providers.

"Three Squares Inc. has a long-established track record within the environmental industry," says Ecofinal CEO Robert Boyadjian. "We believe that our partnership will be instrumental to the success of our expansion, particularly due to the strong relationships that Three Squares Inc. has built with key government agencies and industry leaders."

Ecofinal will initiate its expansion into the CNG market at its fueling station on 5440 San Fernando Road West in Los Angeles, which presently offers propane and biofuel options. The station's expansion coincides with the implementation of multiple clean energy initiatives by the City of Los Angeles, City of Glendale and various private fleets in the region. The expected conversion of fleets from diesel to natural gas vehicles will create an increased demand for CNG fueling stations that Ecofinal hopes to supply.

"We are very excited about the opportunity to work with Ecofinal at a time when the regulatory agencies are focused on supporting the transition away from fossil fuels to cleaner fueling options," says Three Squares Inc. President Jaime Nack. "With 25 years of successful alternative fuel service in the Southern California area, Ecofinal is well positioned to become the region's leading alternative fuel station provider."

For emerging clean tech companies, navigating the maze of federal, state and local sponsored grants as well as alternative energy financial programs can be daunting. In Ecofinal's bid to become the premier CNG fuel provider in Southern California, Three Squares Inc. will be an instrumental guide through the myriad of available financial opportunities. In coming months, TSI will utilize its expertise within the green energy industry to identify the project partners and funding opportunities necessary to make the Ecofinal brand synonymous with quality alternative fueling.

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Three Squares Inc. is one of the nation's leading sustainability consulting firms. We work with corporations, government agencies and non-profits to green their operations and develop campaigns to expand markets for eco-friendly products and services.

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