

Urbanly DIVA Inc. hosts Hannah's Sock "Sock Drive" in Phoenix, AZ

Urbanly DIVA Inc hosts Hannah's Sock Sock Drive in Phoenix, AZ. Donate a new pair of socks as well as underwear for men, women and children. The collected proceeds will be distributed to UMOM New Day Centers/Watkins Overflow Shelter.

Feb. 10, 2010 - [PRLLog](#) -- Urbanly DIVA Inc. hosts Hannah's Socks "Sock Drive" in Phoenix, AZ

Urbanly DIVA Inc. will host its 1st "Sock Drive" in Phoenix and surrounding areas beginning February 7, 2010 through March 28, 2010. Please donate new socks as well as new underwear for men, women and children of all sizes. Socks will be collected for distribution to UMOM New Day Centers/Watkins Overflow Shelter.

Socks will be collected every Saturday at area Starbucks, in Scottsdale, Phoenix, East and West Valleys between the hours of 9:00 am and 11:00 am. Visit your area Starbucks or www.UrbanlyDIVA.com for the Starbucks specific drop locations. For more information, feel free to contact Owner and Director of Urbanly DIVA Inc, Bettina Vance Johnson, 480-772-6726.

About Urbanly DIVA Inc.

Urbanly DIVA Inc's mission is to foster partnerships with non-profit organization and drive philanthropic and volunteer services of individuals and businesses to these organizations. Urbanly DIVA Inc. believes these partnerships will enable non-profit organization to provide strong support of services and goods to homeless families, families in crisis, and victims of domestic violence.

Urbanly DIVA Inc. is currently advocating the 3rd Annual Teens for Jeans organized by DoSomething.org. New or slightly worn jeans can be donated at Aeropostale through February 14, 2010.

Hannah's Story

More than five years ago, then four year old Hannah Turner and her family were serving Thanksgiving dinner at a homeless shelter in Toledo, Ohio. There Hannah saw a man whose shoes had split open, revealing he wasn't wearing socks. Although her mother, Doris, assured her the man's shoes would keep his feet warm, Hannah wasn't convinced and told her, "Mommy, he can have my socks." The next day, Doris took Hannah to purchase and distribute socks to local shelters.

About Hannah's Socks

Hannah's Socks serves homeless and domestic-violence shelters in the Midwest, with offices in Toledo and Cincinnati. Hannah's Socks collects donated materials in the form of new men's, women's and children's socks and undergarments, then leverages partnerships with local shelters for distribution to both the homeless and to victims of domestic violence. In addition, it supports programs serving under-privileged children. Visit www.hannahssocks.org for more information.

About UMOM New Day Centers

UMOM New Day Centers, Inc. (UMOM) is a 501 (c)(3) nonsectarian, nonprofit organization serving homeless and low-income families. UMOM is the largest homeless shelter for families in the State of Arizona and has served the Greater Phoenix area for more than 40 years. UMOM serves more than 550 individuals each day through a continuum of services that include: shelter, food, case management,

transportation assistance, child care, teen programs, education, housing, job search, relocation assistance and medical care. For additional information please visit www.umom.org.

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Bettina Johnson is a community relations liason and philanthropist. Bettina also fosters partnerships between businesses and non-profit organizations,in order for those non-profit organizations to provide strong support of services and goods to homeless familes, families in crisis, and victims of domestic violence.

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Source	Bettina Vance Johnson of Urbanly DIVA Inc.
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