

Unique New Product launched in the UAE

Chill Towels have arrived in the UAE. Chill Towels offer sweet relief from uncomfortable hot situations at home, the office, in the car, at sporting events or concerts, anywhere, anytime..... a cool solution!

Feb. 10, 2010 - [PRLog](#) -- Unique Product launched in the UAE.

Chill Towels are a perfect item for the hot climate experienced in the Middle East. They are a perfect addition to golf, gym and tennis bags. They are a must have for the perfect host or hostess as a personal comfort item to guests. The towels may be branded as promotional items for any event from high finance seminars to rock concerts or tennis matches to marathons.

As an all natural hygienic cooling wipe, the towel is reusable within reason. When stored in the re-sealable package between uses, the natural cooling effect may last as much as 5 days. The cooling effect may possibly be extended by the addition of a capfull of water should the towel become too dry. The PH balance is such that the towel is suitable for use on children under 2 years of age. The towel does not have to be refrigerated prior to use so provides portable solutions for stressed mothers.

Chill Towels have been endorsed by most menopause organizations including Red Hot Mamas, The American Menopause Foundation, MTB and MRx. As opposed to medication Chill Towels provide instantaneous cost effective relief from Hot Flushes (Flashes) and Night Sweats. It may also be used for heat relief by MS (Multiple Sclerosis) patients.

In Thailand over 30 million cooling towels are sold annually through gas stations and convenience stores. The majority of these towels require refrigeration. Chill's unique formula allows for them to be sold from cold cabinets or general merchandise areas for immediate use. Corporations employ branded versions of the towels as ideal, cost efficient promotional items while charities have found use of the towels to be an effective fund raising vehicle.

Chill Cooling Towels were recently introduced to the United Arab Emirates and Qatar and may be found at Carrefour throughout the region.

Chill International now have distributors in Canada, US, GCC, and Central America. Persons interested in ordering Chill Towels, branded and co-branded towels or in becoming a distributor for this unique personal comfort product should contact Dai Jones at dai@chilltowels.com. or Emma Wheat at emma@chilltowels.com.

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Chill manufacture, market and sell various cooling and personal comfort products. Lead product is a 100% natural towel. The towel relies on evaporative effect to maintain cooling for periods up to 5 days when used with the resealable package.

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Source	Chill International
City/Town	Hamilton
State/Province	Hamilton
Zip	HM 11
Country	

Bermuda

Industry [Consumer](#), [Advertising](#), [Fitness](#)

Tags [Cooling](#), [Dubai](#), [Health](#), [Hygiene](#), [Menopause](#), [Energize](#), [Heat](#), [Refreshing](#), [Sun](#), [Camping](#)

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