

## Asia Medical Tourism Congress (GLOW 2010) Invites Worldwide Healthcare Providers to Exhibit

Asia's Largest Medical Tourism Congress (GLOW 2010) which will take place on 13 & 14 May 2010 at Kuala Lumpur is inviting worldwide exhibitors to showcase their products.

**Feb. 8, 2010** - *PRLog* -- KUALA LUMPUR, Feb 9: GLOW 2010 is inviting healthcare equipment and service providers from all around the world to exhibit their services and products to the worldwide visitors. Around 1,000 visitors are expected in the most prestigious international Medical Wellness Congress of the year.

GLOW 2010 will take place on 13-14 May 2010 at Kuala Lumpur, Malaysia. The congress will be touching on 3 of the most highly rated topic in Medical and Wellness industry, which includes Medical Tourism, SPA & Wellness and Workplace Wellness

Based on the research conducted by VMAC's research team, the main concerns of medical tourist are,

- Cost
- Whether the hospital is accredited
- Whether SPA treatment is included in tour package.

The combination of the medical treatment and SPA treatment is called Wellness Tourism. Not only are the medical tourists looking to be TREATED but a place for RETREAT. One of the internationally recognised hospitals which offer such service is Bumrungrad from Thailand. They do not have spa facilities under their wing but instead they partner with few spa operators.

In order to fulfil the need of medical tourists and healthcare providers, we created a congress as a one stop centre where tour operators and outbound medical tourist facilitators can meet with hospitals as well as spa centres to come out with special Wellness Package for their clients.

According to Boon, the director of GLOW 2010, "we are expecting visitors from all walks of life to present during the congress, especially Senior citizens, Expats and their families abroad".

Investment levels for the event start at only USD 3500 (for 3 x 3m booth only) and can be tailored according to your requirements.

To Register as EXHIBITOR to GLOW 2010, please contact them at +603 26159499 or visit them at <a href="http://www.GLOW2010.com">http://www.GLOW2010.com</a>

You can also download:

Exhibition detail <a href="http://www.glow2010.com/Sponsorship.pdf">http://www.glow2010.com/Sponsorship.pdf</a>
Brochure <a href="http://www.glow2010.com/KL-GLOW315-boon.pdf">http://www.glow2010.com/KL-GLOW315-boon.pdf</a>

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Industry <u>Event</u>, <u>Health</u>, <u>Services</u>

Tags Spa, Tourism, Medical, Healthcare, Vmac, Prince Court, Kuala Lumpur, Congress, USA, Exhibition

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