

## **Tim Maloney Named Executive Director of The Village at NorthRidge**

*Senior Housing and Healthcare Industry Veteran to Lead New Retirement Community*

**Feb. 9, 2010** - [PRLog](#) -- Northridge, Calif. – February 9, 2010 – The Village at NorthRidge, a new landmark senior housing community developed and operated by Senior Resource Group (SRG), has appointed Tim Maloney as executive director. He will oversee all operations for the soon-to-be completed 275-unit independent living/assisted living community located in the northwest San Fernando Valley.

Maloney brings more than 30 years of healthcare and senior housing experience to his new post, including more than a decade with SRG. He previously served as executive director of The Carlisle Naples - a 350-unit luxury senior living community in Naples, Florida, and as executive director at The Village at Sherman Oaks - a sister community to The Village at NorthRidge. With Maloney at the helm, both communities reached and maintained full resident capacity.

“I couldn’t be more excited for the opportunity to lead The Village at NorthRidge,” Maloney said. “It will become an immediate landmark in an area that is vibrant yet in severe need of the kind of distinctive senior living SRG communities provide.”

Prior to joining SRG, Maloney, who holds an undergraduate degree in Food and Housing and a Masters in Healthcare Administration from the University of Wisconsin, served as CEO of several hospitals, hospital systems and medical centers including Hollywood Community Hospital (Hollywood, Calif.), Clinical Diagnostic Radiology & Nuclear Medicine LTD (Phoenix, Ariz.) and Maui Memorial Hospital (Maui, Hawaii).

“Tim’s foresight, management skills and ability to forge strong relationships with residents, staff and the community at large, make him the ideal person to lead The Village at NorthRidge,” commented SRG President Michael Grust. “He understands and exemplifies our motto, ‘Promises Delivered.’”

The Village at NorthRidge is scheduled to open its doors for move-ins in March 2010, with a Grand Opening set for April 21. To date, pre-leases for the 240 independent living and 35 assisted living residences are on track to meet or exceed senior housing industry averages.

Like all SRG senior housing communities, The Village at NorthRidge will offer an unparalleled retirement living experience with resort-style amenities and the highest standard of care and service. The independent and assisted living campus will include The Prairie Grille Restaurant, the Majestic Theater and Corbin Street Market, as well as a fully equipped fitness center, full-service spa and salon, library, bistro and Internet café. Each independent living residence will be equipped with a full kitchen, spacious bathrooms, washer/dryer, individual climate controls, walk-in closets and a balcony or patio.

### About The Village at NorthRidge

The Village at NorthRidge is a luxury resort retirement community opening soon in Northridge offering a mix of independent living and assisted living residences, allowing residents the ability to comfortably and conveniently age in place. The Village at NorthRidge is centrally located in the San Fernando Valley and surrounded by everyday conveniences and cultural opportunities such as The Northridge Fashion Center, numerous dining options, a Gelson’s supermarket, and a popular weekly farmer’s market. In addition, The Village at NorthRidge is just minutes from Northridge Hospital Medical Center and California State University at Northridge.

### About Senior Resource Group

Senior Resource Group, LLC (SRG) has been a leader in providing distinctive retirement living since 1988. SRG develops, owns and operates independent living, assisted living and Alzheimer's/dementia care communities throughout the U.S. For more than 20 years, the company has championed the development and management of niche communities that provide older adults with service-enriched and supportive living environments. Senior Resource Group is the only nationwide provider to achieve company-wide CARF accreditation for its assisted living communities. SRG's corporate headquarters is located at 500 Stevens Avenue, Suite 100, Solana Beach, CA 92075. For more information, call 858-792-9300 or visit [www.srgseniorliving.com](http://www.srgseniorliving.com).

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