Ariba Team Tap Into Increasing Demand For More Specialist Materials With Free Taster Session

Traditional roofing materials are being put through their paces as non-conventional materials, such as fibreglass, continue to grow in popularity across the building sector.

Feb. 2, 2010 - <u>PRLog</u> -- Demand for more specialist materials is fast-increasing as trade, and the budding DIY expert, are quickly realising the many benefits of this relatively 'new to roofing' material.

In response to this demand, the composite material expert team at Ariba Team will be offering complimentary two-hour 'Fibreglass in Roofing' Taster Sessions for professional contractors eager to add another string to their bow.

Speaking of the benefits of composite materials such as fibreglass, John Andriunas, Founding Partner, Ariba Team explained:

"Any high performance product that needs to be lightweight, yet resilient and durable in a variety of weather conditions, is perfectly suited to composite materials such as fibreglass and carbon fibre. We have seen a marked increase in the demand for these types of materials, particularly from the flat roofing and high performance sporting sectors, so we decided to run a series of Taster Sessions to show just what these materials have to offer."

Based at Baltic Wharf, Totnes, Ariba Team's 'composites' arm is perfectly situated to serve the regions requirements for composite materials, in addition to be be and customised solutions for the design, production and restoration of high-quality composite made products.

John explained: "We offer an unrivalled selection of the best composite materials and products out there. Currently there is no other supplier of such specialist materials in this part of the South West and as such, we're attracting a lot of trade from across the county and beyond.

We're very confident our Fibreglass Taster Workshops will prove popular with the trade. After all, diversification is a great strategy in times of recession! There has never been a better time to innovate and improve. We encourage professional contractors to come along and see for themselves how fibreglass roofing systems can offer their customers' benefits that far exceed those offered by traditional roofing materials."

Ariba Team customer, Mark Lewis, Founder of MW Lewis Building Services (Devon) has recent experience of using fibreglass in roofing. Here he enthuses:

"While traditional materials typically come with a 10-year guarantee, fibreglass roofing systems are guaranteed for 20 years because they really do go the distance. Fibreglass is easy to apply, particularly hardwearing, and resilient, and can be applied to any size or shape of roof – from garages to extensions, and valley gutters to balconies. And, from an aesthetic point of view, the material comes in the full range of colours, so the look and feel of a new roof isn't compromised because of its' durability. Most importantly, using fibreglass in roofing offers the contractor, and their customer, a more cost-effective-dependable solution."

An overview of the benefits of using composite materials in roofing, along with advice on how to select and fit trims, will be some of the areas covered during the free Taster Sessions. The application of roofing fabrics and resin selection, in addition to tips on laying a flat roof will also be covered as well as advice on

estimating and costing. Attendees will also have an opportunity to see a GRP laminate being laid.

To express an interest in Ariba Team's Fibreglass Taster Sessions, to be held at Baltic Wharf Totnes, please contact John Andriunas or Andrew Moore on (01803) 863 211 or hello@aribateam.com and discuss your particular areas of interest.

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