

## **Heartbeat of America hosted by William Shatner selects nuvoH2O to be interviewed on National TV**

*Heartbeat of America hosted by William Shatner has chosen the 2010 Go Green Exhibitor nuvoH2O as the featured guest of Heartbeat's Go Green Series. The nuvoH2O is a whole-house Salt Free Water Softener that is good for you and for our environment.*

**Jan. 20, 2010** - [PRLog](#) -- Heartbeat of America is proud to announce that nuvoH2O has been selected from the 2010 Go Green Expo in Los Angeles to appear on the Heartbeat of America National Television Show hosted by William Shatner. The company's CEO Laird Washburn will be interviewed at the Los Angeles Heartbeat News Studio by William Shatner, Doug Llewellyn of "People's Court" fame, and famous network news anchors.

The ingeniously compact nuvoH2O Water Softeners can inexpensively provide your entire family with a healthy lifetime of naturally conditioned water without the need or hassle for salt or constant maintenance by using a commercial-grade, eco-friendly process developed from 25 years of experience.

One of the reasons Heartbeat of America chose nuvoH2O to appear on Heartbeat is because on Oct. 12th, 2009 Governor Arnold Schwarzenegger signed Bill AB 1366 which is designed to improve water quality by addressing the problem of excess salinity caused by residential water softeners. The law allows local governments in California to ban water softener salt discharge. Already several communities in California are banning salt based water softeners.

We at Heartbeat believe people in America want to make the world a greener planet. There is no other product on the market today that begins to match nuvoH2O. If you want to avoid using salt, concerned about the quality of your drinking water, chlorine bad tastes, chlorine odors, hard water scale and worried about any water softener ban on self-regenerating water softeners, this system is for you.

Many water softeners on the market today have environmental consequences that are rarely discussed. nuvoH2O is not only good for our environment but can save the consumer thousands of dollars. The nuvoH2O innovative, compact design requires almost no maintenance, costs 50% to 80% less than other softeners and comes with a lifetime warranty.

You can see this wonderful product at the Go Green Expo at the Los Angeles Convention Center in Booth 111 on Friday January 22, 2010 thru Sunday January 24, 2010 from 10:00am - 5:00pm located 1201 S Figueroa St Los Angeles, California 90015. This is the largest eco-friendly event in the history of Southern California. Ed Begley Jr. a recent guest on Heartbeat of America will be a celebrity speaker.

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Source           Heartbeat of America  
City/Town       Salt Lake City  
State/Province   Utah

Zip 84121  
Country United States  
Industry [Consumer](#), [Environment](#), [Event](#)  
Tags [Nuvoh2o](#), [William Shatner](#), [Heartbeat Of America](#), [Salt Free Water Softener](#)  
Link <https://prlog.org/10497288>



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