

Look Out Stratosphere - Twitter Marketing Is On The Rise!

By Leon Hill

Dated: Jan 20, 2010

If popularity is any indicator, the social media site Twitter is here to stay.

Every day more and more people jump on board with the site, and with every "tweet" businesses are starting to see the potential advantages that could come from Twitter marketing. Connecting with as many targeted followers as possible is key to successful marketing on Twitter, but how do you get followers in the first place? Sure, you could spend all your time searching for targeted followers yourself, but surely you've got other things you could be doing with your time, right? There has to be a better way.

One company, uSocial.net, understands that the problem of getting followers can all but thwart the Twitter marketing efforts of even the most savvy marketers. Their solution: provide a way for clients to buy Twitter followers. Leon Hill, the company's CEO, explains: "For some time we've known the power of Twitter, though it wasn't until around a month ago that we ourselves decided to get on board. With around three weeks we were up to around 20,000 followers on our company accounts so we knew we had cracked the secret to huge numbers [of followers] and fast."

That realization led uSocial.net to develop their Twitter marketing services. Less than a week after the service's launch, they company had served almost one hundred clients! The service is fourth in the company's line of social media marketing tools and it offers packages of between 1,000 and 10,000 followers. It follows in the line of products that all started with uSocial.net's social bookmarking service, for which they gained online infamy when they attracted a Cease & Desist order from Digg.com to stop trading. That didn't stop them, and every day more and more clients are discovering just how integral uSocial.net's social media marketing services are to their marketing campaigns.

For more information on uSocial's Twitter marketing services you can go to http://usocial.net/twitter_marketing or can contact them via the form on their website.

Category	Advertising, Marketing, Internet
Email	Click to contact author
City/Town	Spring Hill
State/Province	Queensland
Country	Australia
Link	http://prlog.org/10493970



Scan this QR Code with your SmartPhone to-

- * Read this news online
- * Contact author
- * Bookmark or share online