International Market Entry Strategy

International Growth Options products and services now available globally

Jan. 12, 2010 - <u>PRLog</u> -- If your business is looking to take advantage of new international market access, International Growth Options can assist by developing tailor-made country/industry/market profiles, providing you with an in-depth analysis of the economic, financial, political, legal, and socio-cultural aspects of your chosen country pertinent to your international expansion plans.

With further analysis, IGO will provide a customized strategic report including analysis of your target market, potential competitors, SWOT analysis and potential strategies and structures to enter your chosen market.

For businesses in their initial stages of trade, International Growth Options can now assist with financial and supply chain modeling, international procurement and tender response tools, and low-cost machinery and parts sourcing.

Products and services may be claimable under government trade subsidies.

Visit www.internationalgrowthoptions.com for more information.

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Source International Growth Options

Country Australia
Industry Services

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