

Anastasia Beverly Hills Announces New Illumin8 Eye Shadow Palette

Makeup That Has Been Clinically Tested To Transform the Appearance of Your Skin!

Jan. 12, 2010 - [PRLog](#) -- Los Angeles, CA (December 2009) – Anastasia Soare, the Definitive Brow and Eye Expert, has created a mineral-based product for eyes that is guaranteed to draw stares from across the room, now and always. Anastasia has combined her extensive experience as an aesthetician with the most innovative and scientific developments in skincare to create revolutionary cosmetic and skincare products. In January 2010, Anastasia will launch her most innovative product to date, the Illumin8 with Youthful Synergy Complex Eye Shadow Palette.

The Illumin8 Eye Shadow Palette clinical study shows that these long wearing, paraben and fragrance free shadows lift and revitalize the appearance of skin. After only one hour of application, the appearance of fine lines and wrinkles are visibly reduced, and in just 28 days of use, 100% of participants saw an improvement in overall eye beauty!

Not only are the shadows themselves created to maintain the youthful appearance of the skin, but with eight gorgeous shades all in one chic palette, you'll have everything you need to take your look from the office to dinner date! Using diamond core powder, these shadows also diffuse light, minimizing the appearance of pores and wrinkles while providing a breath-taking luminescent quality to your lids. Mix and match colors together as desired for infinite possibilities.

Key ingredients in the Illumin8 Eye Shadow Palette include:

Youthful Synergy Complex

- Brown Algae – A key ingredient that lifts, firms, hydrates, and revitalizes the appearance of skin
- Diamond Core Powder – The shadows diffuse light, minimizing the appearance of pores and wrinkles
- Sea Whip Extract – Soothes the skin
- Macadamia Derivative – A natural hydrator capable of holding up to 300% more water
- Vitamins A, B, C, E, and F

Balkan Botanical™ Infusion – Exclusive to Anastasia Beverly Hills, a blend of rare plant and herb extracts found only in the rich soils of Romania. Ingredients include Marshmallow Leaf, Lemon Balm Leaf, Bilberry, and Green Tea which combine to soothe and help restore the skin's natural radiance.

Celebrity fans of Anastasia Beverly Hills include Charlize Theron, Jennifer Lopez, Heidi Klum, Sienna Miller, Kim Kardashian, Megan Fox and many more!

Illumin8 with Youthful Synergy Complex Eye Shadow Palette will launch exclusively at Sephora in January 2010 and retail for \$40.00.

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