Hull couple gets surprise Christmas hamper

A lucky couple from Hull were given a surprise Christmas hamper from Rotherham based retail and consumer finance company, Buy As You View.

Jan. 6, 2010 - <u>PRLog</u> -- Edward, 61, and Carole Mason, 57, are one of Buy As You View's most longest-serving customers in their Yorkshire regional operation and were awarded the hamper as a surprise Christmas present and as a thankyou for their loyalty.

Carole said: "We've been Buy As You View customers for seven years, since they started offering their service up here and we've bought various items of furniture, televisions and a video player for the house. The service has been great and our customer account manager is lovely. We weren't expecting the hamper at all so it was a really nice surprise in time for Christmas. We're planning a huge buffet at home on Christmas Day so the Christmas cake and Champagne will definitely come in handy"

John Smith, marketing director at Buy As You View, which sells a range of electrical goods and furniture for the home through a coin-meter payment facility, said: "We value our customers and like to reward them where we can. Edward and Carole have been very loyal customers and have recommend friends and family to us over the years so we wanted to surprise them and send them a little thank you in time for Christmas."

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Buy As You View (BAYV) is a retail and consumer finance company, selling a range of electrical goods and furniture for the home. It provides a coinmeter repayment and credit facility for a personal, convenient and manageable way to finance and plan purchases. Products are bought on a hire-purchase weekly-payment basis with no deposit and no credit checks.

Customers pay weekly for their products through the coinmeter which is linked to their television. Account managers visit customers on a regular basis to empty meters and offer after-sales customer care. BAYV is a responsible lender and, before offering credit, run through a full evaluation of affordability with each customer.

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